## **COURSE OUTCOMES**

| Course Code & Course<br>Name                      | Course Outcomes  |
|---|--|
| LANGUAGE-I  | CO1:புதுக்கவிதை, மரபுக்கவிதை வாயிலாக இலக்கிய,<br>வாழ்வியல் அறநெநிகளை உரைத்தல்.<br>CO2:சிறுகதை வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை<br>அறிந்து விழிப்புணர்வைப் பெறுதல்.<br>CO3:தன்னம்பிக்கையை ஏற்படுத்தல்.<br>CO4:மாணவர்களுக்கு மொழி அறிவை வளர்த்தல்.  |
| ENGLISH-I<br>E01                                  | CO5:இலக்கியங்கள் தோன்றி வளர்ந்த பின்புலத்தையறிதல். CO1: To identify English as an easy language for the purpose of learning CO2: To acquire language skills with literary appreciation and critical thinking CO3: To construct a sentence competitively in the spoken and written communication CO4: To develop a passion for Literature and language CO5: To develop the different usage of sentences and modes of letter writing                                       |
| ELEMENTS OF<br>ACCOUNTING-I<br>22EGC1             | CO1: Explain the accounting principles CO2: Analyze the financial statements CO3: State the uses of accounting information CO4: Students can know consignment and joint venture accounts CO5: To gain knowledge about Non-profit Organization  |
| BUSINESS<br>ORGANIZATION AND<br>MANAGEMENT 22EGC2 | <ul> <li>CO1: To enlighten with nature and scope of business organization</li> <li>CO2: To familiarize the students about various forms of business organization</li> <li>CO3: To make them introduction the importance of location of industry.</li> <li>CO4: To facilitate the knowledge about trade association and to give an idea about proper filing and indexing of office documents.</li> <li>CO5: To enable them with office equipment's and system.</li> </ul> |
| ESSENTIAL OF BUSINESS COMMUNICATION 22EDSC1       | <ul> <li>CO1: Basic understand about communication</li> <li>CO2: Ability to write error free while making an optimum use of correct business vocabulary and grammar.</li> <li>CO3: Developed an understanding about communication as a process in an organization</li> <li>CO4: A clear idea about leadership qualities and communication.</li> <li>CO5: Better understanding about interviews and prepare for the same</li> </ul>                                       |
| PRINCIPLES OF<br>MANAGEMENT 22EAL1                | CO1: Students will knew about the communication in the management evaluation   |

| Course Code & Course           | Course Outcomes   |
|--------------------------------|---|
| Name                           | CO2:Students will know to identify social responsibilities  |
|                                | involved in business situation  |
|                                | <b>CO3:</b> Students will knew to practice the process of   |
|                                | management functions  |
|                                | <b>CO4:</b> Students will knew to evaluate the leadership styles to   |
|                                | anticipate the consequence.   |
|                                | CO5 :Students will knew to explain how to adapt to an   |
|                                | uncertain environment  CO1:Understand and gain a rigorous foundation in various                                     |
|                                | scientific disciplines as they apply to environmental   |
|                                | science, such as ecology, evolutionary biology,   |
|                                | hydrology, and human behavior.  |
| ENVIRONMENTAL<br>STUDIES (ECA) | <b>CO2:</b> Understand the primary environmental problems and the   |
| STUDIES(FCA)                   | science behind those problems and potential solutions.  |
|                                | <b>CO3:</b> Acquire the knowledge about the social issues.  |
|                                | CO4:Learn about the field work of the environmental issues.   |
|                                | <b>CO1:</b> Develop and effectively communicate through verbal and  |
|                                | <b>CO1:</b> Develop and effectively communicate through verbal/oral communication and improve the listening skills. |
|                                | CO2:Develop and actively participate in group discussion /  |
|                                | meetings / interviews and prepare & deliver   |
|                                | presentations.  |
| COMMUNICATIVE                  | CO3:Understand and develop effectively in multi-disciplinary  |
| ENGLISH                        | and heterogeneous teams through the knowledge of team   |
|                                | work, inter-personal relationships, conflict management   |
|                                | and leadership quality.  CO4:Understand the individual through goal/target setting, self                            |
|                                | motivation and practicing creative thinking.  |
|                                | CO5:Enrich the personality.   |
|                                | CO1:சிற்றிலக்கியம், காப்பியம் வாயிலாக இலக்கிய,  |
|                                | வாழ்வியல் அறநெறிகளை உரைத்தல்.   |
|                                | CO2:கட்டுரை வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை   |
| LANGUAGE-II                    | அறிந்து விழிப்புணர்வைப் பெறுதல்.<br>CO3:தன்னம்பிக்கையை வளர்த்தல்.   |
| LANGUAGE-II                    | CO3. தவனம்பக்கையை வளாததல்.<br>CO4: இலக்கணங்களைக் கற்று தருதல், படைப்புத் திறனை                                      |
|                                | உக்குவித்தல்.   |
|                                | CO5:மாணவர்களை வேலை வாய்ப்புடன் கூடிய போட்டித்   |
|                                | தேர்வுகளுக்குத் தயார்ப்படுத்துதல்.  |
|                                | <b>CO1:</b> To read and comprehend English in the context of  |
|                                | acquisition of soft   |
|                                | (life) skill.   |
| ENGLISH-II                     | CO2: To acquire knowledge about three basic genres of   |
| E02                            | literature namely   |
|                                | poetry, prose and drama along with their subdivisions   |
|                                | emergence in  |
|                                | various ages.   |
|                                | <b>CO3:</b> To understanding of the various aspects of the Essay-its  |

| Course Code & Course         | Course Outcomes  |
|------------------------------|--|
| Name                         | Course Outcomes  |
|                              | elements,  |
|                              | kinds, structure and the nuances of language   |
|                              | <b>CO4:</b> To communicate clearly, effectively and handle their day                     |
|                              | to day   |
|                              | affairs well with their knowledge of language skills.                                    |
|                              | <b>CO5:</b> To apply the basic grammatical rules learnt from the prescribed text.        |
|                              | CO1: Describing the concepts based on depreciation and its methods in books of accounts. |
|                              | CO2: Outline about the nature of Investment and Royal excluding Sublease.                |
| FINANCIAL                    | CO3:Identifying the essential characteristics of single entry                            |
| ACCOUNTING                   | system.  |
| 22EGC3                       | <b>CO4:</b> Applying the basic concepts of departmental and branch accounting.           |
|                              | <b>CO5:</b> Familiarize the procedure relating to hire purchase and                      |
|                              | instalment in books of accounts.   |
|                              |  |
|                              | <b>CO1:</b> Explain the marketing concept, function of marketing                         |
|                              | segmentation   |
|                              | CO2: Develop a new product and product life cycle and marketing mix                      |
| PRINCIPLES OF                | CO3: Explain Price determination, objectives and kind of                                 |
| MARKETING                    | pricing  |
| 22EGC4                       | <b>CO4</b> Determine the channels of distribution for marketing                          |
|                              | product  |
|                              | <b>CO5:</b> Apply the various sales promotion, objective important                       |
|                              | and advertisement  |
|                              | <b>CO1:</b> Demonstrate an understanding of the Legal Environment                        |
|                              | of Business CO2 :Apply basic legal knowledge to business transaction                     |
| BUSINESS LAW                 | CO3: Communicate effectively using standard business and                                 |
| 22EDSC2                      | legal terminology  |
|                              | <b>CO4 :</b> To know about breach of contract  |
|                              | CO5: To get full idea about law of agency  |
|                              | CO1: To understand the internal and external decisions to be                             |
|                              | made by managers   |
|                              | <b>CO2:</b> To analyse the demand and supply conditions and assess                       |
| BLICINESS ECONOMICS          | the position of the company.   |
| BUSINESS ECONOMICS<br>22EAL2 | <b>CO3:</b> To understand about theory of production and cost concepts.                  |
|                              | CO4: Determine price and output under various levels of                                  |
|                              | competitions in business   |
|                              | CO5: Measure the per capita income of individuals and                                    |
|                              | National Income of our country.  |
| HUMAN RIGHTS AND             | <b>CO1:</b> Understand the historical growth of the idea of human                        |
| CONSTITUTION OF              | rights.  |

| Course Code & Course     | Course Outcomes  |
|--------------------------|--|
| Name<br>INDIA & IPR      | CO2: Demonstrate an awareness of the international context of  |
| FCB                      | human rights   |
|                          | CO3: Understand the body of law in the own professional and  |
|                          | national setting.  |
|                          | CO4: Understand and develop Skills in business situations CO5: Acquire the knowledge about the constitution of India |
|                          | CO1: Develop and effectively communicate through   |
|                          | verbal/oral communication and improve the listening  |
|                          | skills.  |
|                          | CO2: Develop and actively participate in group discussion / meetings / interviews and prepare & deliver              |
| COMMUNICATIVE            | presentations.   |
| COMMUNICATIVE<br>ENGLISH | CO3: Understand and develop effectively in multi-disciplinary  |
| SS1                      | and heterogeneous teams through the knowledge of team  |
|                          | work, Inter-personal relationships, conflict management and leadership quality                                       |
|                          | CO4: Understand the individual through goal/target setting,  |
|                          | self motivation and practicing creative thinking.  |
|                          | CO5: Acquire the knowledge about the correct usage and   |
|                          | conversation practice.   |
|                          | CO1: பக்தி இலக்கியம் வாயிலாக இலக்கிய, வாழ்வியல்<br>அறநெறிகளை உரைத்தல்.   |
|                          | CO2: நீதி இலக்கியம் வாயிலாக வாழ்வியல் அறநெறிகளை<br>உரைத்தல்.   |
| LANGUAGE-III             | உண்றத்தல்.<br>CO3: நவீன கருவிகளை அறியச் செய்தல்.   |
|                          | CO4: இலக்கணங்களைக் கற்றுத் தருதல், படைப்புத் திறனை<br>ஊக்குவித்தல்.  |
|                          | உடக்கு விதுதல்.<br>CO5: தற்கால கவிஞர்களைப் பற்றியும், சங்க   |
|                          | இலக்கியங்களைப் பற்றியும் அறியச் செய்தல்.   |
|                          | <b>CO1:</b> To identify the concepts of basic Grammar.   |
|                          | CO2: To understand the proficiency of the English writer's   |
|                          | narrative skill's of their experience.   |
| ECLICITIN                | <b>CO3:</b> To express their own notions, in prose, poetry and short   |
| EGLISH-III<br>E03        | story.   |
| 200                      | <b>CO4:</b> To develop an interest for literature and language   |
|                          | CO5: To distinguish the development of prose through   |
|                          | different periods.   |
|                          | CO1: Student will know the basic concepts of income tax.   |
|                          | CO2: Student will able to familiarize the different know-how   |
| INCOME TAX LAW &         | and heads of income under the head salaries  |
| PRACTICE                 | CO3: Student will able to build an idea about income from  |
| 22EGC5                   | house property   |
|                          | <b>CO4:</b> To give more idea about income from business or profession.  |
|                          | profession.  |

| Course Code & Course<br>Name | Course Outcomes  |
|------------------------------|--|
| Name                         | CO5: To make students familiarize about capital gains and  |
|                              | income from other sources.   |
|                              | CO1: Understanding the basic concepts of partner and   |
|                              | procedures related to calculation of ratios.   |
|                              | <b>CO2:</b> Acquiring the principle at the time of retirement in the   |
| HIGHER FINANCIAL             | books of partner.  |
| ACCOUNTING<br>22EDSC3        | <b>CO3:</b> Analyzing dissolution and insolvency of firms and individuals.                                     |
|                              | <b>CO4</b> : Evaluate the insolvency or loss of individuals or firms.  |
|                              | <b>CO5:</b> Examine the concepts based on voyage, Human resource and inflation accounting.                     |
|                              | CO1: After successful qualifying practical examination   |
|                              | students will be awarded certificate to work with well-  |
|                              | known accounting software Tally ERP9.  |
|                              | CO2: Students will do by their own create company, enter   |
| ACCOUNTING                   | accounting voucher entries, do reconcile bank statement,   |
| PACKAGES-TALLY               | do accrual adjustments and also print financial statements   |
| 22ECL1                       | etc. in Tally ERP9 software.   |
|                              | CO3: Student do possess required skill and can also be   |
|                              | employed as Tally data entry operator.  CO4: To know about creating inventory voucher                          |
|                              | CO5: Students will do by their own create company and  |
|                              | consolidation of accounts and ratio analysis.  |
|                              | CO1:Make use of various mathematical applications in   |
|                              | Business.  |
|                              | CO2: Explain and apply mathematical reasoning  |
| MATHEMATICS FOR              | <b>CO3:</b> Utilize the contributions of Matrices, Set theory, Algebra   |
| BUSINESS 22EAL3              | for the betterment of the business   |
|                              | <b>CO4</b> : Give solutions to business problems with the help of  |
|                              | Differential and Integral Calculus   |
|                              | CO5:Apply the Linear simultaneous equations in business CO1: Evolution of Company law – Meaning and            |
|                              | characteristics of a company   |
|                              | CO2: Prospectus – Shelf Prospectus – Red herring Prospectus  |
| COMPANY LAW AND              | CO3: Members – Rights and responsibilities – who can be a  |
| SECRETARIAL PRACTICE 22ESB1  | member   |
| FRACTICE 22ESB1              | CO4: Managerial Personnel. Directo Identification Number   |
|                              | and its significance   |
|                              | CO5 : Modes of Winding up - Winding up by the tribunal   |
|                              | CO1: This course is designed to create social awareness at a   |
|                              | preliminary level for students across the board <b>CO2:</b> To help the students to upgrade their knowledge on |
| GENERAL AWARENESS<br>22ENME1 | current challenges and issues of Indian society.   |
|                              | CO3: Understand and acquire the knowledge about the current  |
|                              | information around the world.  |
|                              | <b>CO4:</b> Understand the multi-cultural diversity of Indian society  |
|                              | through its demographic composition.   |
|                              | CO5: To understand the different levels of government  |

| Course Code & Course              | Course Outcomes   |
|-----------------------------------|---|
| Name                              |   |
|                                   | administration  |
| MATHEMATICAL<br>SKILLS<br>SS2     | CO1: Problem solving techniques for aptitude problems   |
|                                   | <b>CO2:</b> Prepare themselves for various competitive examinations   |
|                                   | CO3: Applications of simple formulae  |
| 332                               | CO4: Acquaintance to shortcut methods CO5: Acquaintance to various elementary concepts  |
| LANGUAGE-IV                       | CO3: Acquaintance to various ciclicitary concepts  CO1: சங்க கால மக்களின் வாழ்வியலை அறியச் செய்தல். அற இலக்கியங்கள் வழி ஓழுக்கங்களைக் கற்றல்.  CO2: நாவல் வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல்.  CO3: நவீன கருவிகளை அறியச் செய்தல்.  CO4: மொழி அறிவை வளர்த்தல், படைப்புத் திறனை வளர்த்தல்.  CO5: மாணவர்களுக்குத் தன்னம்பிக்கை மற்றும் தலைமைப் பண்பை வளர்த்தல், மாணவர்களை வேலை வாய்ப்புடன் கூடிய போட்டித் தேர்வுகளுக்குத் தயார்ப்படுத்துதல்.  |
| ENGLISH-IV<br>E04                 | <ul> <li>C01: To understand the narrative style of the renowned prolific writers' personal experiences</li> <li>C02: To analyse and demonstrate their writing skills.</li> <li>C03: To cherish the populous works of eminent classical writers.</li> <li>C04: To develop an ability to write in appropriate genres for a variety of purposes and audience</li> <li>C05: To be aware of important grammar and confidence in their own voice as a writer</li> </ul>   |
| CORPORATE<br>ACCOUNTING<br>22EGC6 | <ul> <li>CO1: Explaining about the basic provisions towards issue of shares in market.</li> <li>CO2: Understanding the concepts of debenture and its accounting.</li> <li>CO3: Analyze the companies final accounts and Managerial Remuneration</li> <li>CO4: Estimating methods of goodwill and shares.</li> <li>CO5: Examine various procedures related to liquidation of companies.</li> </ul>   |
| INDIRECT TAXES<br>22EDSC4         | <ul> <li>CO1: Student will able to compute the assessable value of transaction related to goods and services for levy and determination of duty liability.</li> <li>CO2: Student will able to identify and analyze the procedural aspects under different applicable statutes related to indirect taxation</li> <li>CO3:Student will able to understand tax liability and taxable entites accounting treatment (simple and trilateral transactions).</li> <li>CO4: To state the use of various deduction to reduce the</li> </ul> |

| Course Code & Course<br>Name | Course Outcomes  |
|------------------------------|--|
| Name                         | taxable income.  |
|                              | CO5: To give an understanding of the relevant provision of   |
|                              | indirect tax.  |
|                              | CO1:To apply knowledge to solve simple tasks using   |
|                              | computer   |
|                              | CO2: To choose a statistical method for solving practical  |
| STATISTICS FOR               | problems   |
| BUSINESS 22ESB2              | <b>CO3</b> : To able explain probability theory and probability  |
| DUSTIVESS 22ESB2             | distribution in relation to general statistical analysis   |
|                              | <b>CO4:</b> Students will able to interpret the meaning of the   |
|                              | calculated statistical indicator   |
|                              | CO5 :To independently calculate basic statistical parameters   |
|                              | <b>CO1:</b> Familiarized with the investment process and the various sources of investment information |
|                              | CO2: Compared primary market and secondary market and  |
| INVESTMENT                   | explain the working of stock exchanges in india  |
| MANAGEMENT 22ESB2            | CO3:Identified the risks and measure the risks and returns   |
|                              | <b>CO4:</b> Applied the techniques of fundamental and technical  |
|                              | analysis   |
|                              | CO5:Determine the Portfolio Construction   |
|                              | CO1:To gain an understanding about barriers of society and   |
|                              | impact of law to mitigate this issues  |
|                              | CO2:To make students understand the basic concepts in  |
|                              | comparative politics.  |
| WOMENIG DIGHTS               | CO3: To understand the relationship between patriarchy, power  |
| WOMEN'S RIGHTS               | and violence.  |
| NME-II                       | CO4:To recognize key women's human rights defenders who have made important contribution               |
|                              | to furthering the rights of women and girls.   |
|                              | CO5: Demonstrate a working knowledge of feminism and the   |
|                              | field of Women and Gender  |
|                              | Studies.   |
|                              | CO1: Problem solving techniques for aptitude problems  |
| MATHEMATICAL                 | <b>CO2:</b> Prepare themselves for various competitive examinations                                    |
| SKILLS                       | CO3: Applications of simple formulae   |
| SS2                          | CO4: Acquaintance to shortcut methods  |
|                              | CO5: Applying the techniques in real life problems   |
|                              | CO1. Identify and apply the alaments of a vial activities  |
| EVTENCION                    | <b>CO1:</b> Identify and apply the elements of social activities                                       |
| EXTENSION<br>ACTIVITIES      | <b>CO2</b> : Demonstrate effective use of government schemes and projects                              |
| (NCC/NSS/SPORTS/CLUB         | CO3: Investigate visual strengths to promote NCC activities  |
| ACTIVITIES) C0C1/C0C2/       | CO4: Identify and apply the sustainable use of club activities   |
| C0C3                         | CO5 :Create the awareness to people about the environmental  |
|                              | pollution  |
| HIGHER CORPORATE             | CO1: Recall various concepts and methods of preparing  |
| ACCOUNTING                   | accounts under mergers and acquisitions.   |
| 22EDSC5                      | CO2: Understand various methods of preparing holding   |

| Course Code & Course<br>Name | Course Outcomes   |
|------------------------------|---|
| Name                         | company accounts.  CO3: Understand various methods of preparing and assessing                     |
|                              | final accounts of banking companies.  |
|                              | <b>CO4</b> : Analyze the final accounts of insurance companies                                    |
|                              | <b>CO5:</b> Analyze the accounting statements of electricity companies.                           |
|                              | CO1: Explain the concept and principles of cost, costing and cost accounting                      |
|                              | CO2: Apply the various methods of material control techniques                                     |
|                              | CO3: Allocate the overheads to various departments under  |
| COST ACCOUNTING              | primary and secondary distribution system and to  |
| 22EDSC6                      | compute the machine hour rate   |
|                              | CO4 :Evaluate contract, process costing and normal loss   |
|                              | ,abnormal loss CO5: Identify the causes of disagreement of profit between                         |
|                              | cost and financial statements and analyse and to reconcile  |
|                              | them  |
|                              | CO1: Analysis various sources of long term finance  |
| FINANCIAL                    | CO2: Measure the cost of capital and prepare capital budgeting                                    |
| MANAGEMENT                   | CO3: Financing decision based on Leverages  |
| 22EDSC7                      | CO4: Determination of capital structure   |
|                              | CO5: Find out the suitable dividend policy CO1: After the successful completion of the course the |
|                              | students come to know to carry out the project work.  |
| A-PROJECT                    | CO2: Identify project goals, constraints, deliverables,   |
| METHODOLOGY                  | performance criteria, control needs.  |
| 22EGE1                       | <b>CO3:</b> Resource requirement in consultation with stake holders.                              |
|                              | <b>CO4:</b> Apply tools of the projects.  |
|                              | CO5: Understand the concept of Project Report Writing   |
|                              | <b>CO1:</b> Apply the Concepts of CRM the benefits delivered by CRM                               |
|                              | CO2: used the technologies that are deployed and how it can                                       |
|                              | he implemented.   |
|                              | CO3: Implement how CRM practices and technology enhance   |
|                              | the achievement of marketing sales and service  |
| B-CUSTOMER                   | objectives throughout the customer life-cycle stage of  |
| RELATION MANAGEMENT 22EGE1   | customer Organisation goals  CO4: Implement various technological tools for data mining           |
| WANAGEWEN I 22EGEI           | and also successful implementation of CRM in the  |
|                              | Organisation.   |
|                              | <b>CO5:</b> Design customer relationship management strategies by                                 |
|                              | understanding customer's preference for the long-term   |
|                              | sustainability of the Organisation.   |
| C-ADVERTISING AND            | CO1 :Design the Advertisement for a business.   |
| SALESMANSHIP                 | CO2 :Summarize the cost of advertisements related to sales in                                     |
| 22EGE1                       | the world.  |

| Course Code & Course                        | Course Outcomes   |
|---|---|
| Name  |   |
|   | <ul><li>CO3: Analyse the impact of advertisement on present business.</li><li>CO4: Examine the different types of objectives of sales promotion in every business.</li><li>CO5: Identify the different international promotion strategies</li></ul>   |
| D-RETAIL BUSINESS<br>MANAGEMENT 22EGE1      | CO1: Explained the functions of retail organization. CO2: Students can know to learn the human resource environment in retailing. CO3: Students can know to understand the various dimensions of operation management CO4: Students can know to understand about the computerization of operational management CO5: Students can know to learn about the ethics of retail management.   |
| A-WORKING CAPITAL<br>MANAGEMENT 22EDSE1     | CO1: To make the students to learn the basic concept and scope of the working capital management.  CO2: Instill the students to understand the importance of forecasting of Working Capital  CO3: To forecast the amount of internal generation of funds as well as external resources.  CO4: To learn about the how to maintain inventories of raw materials, work in progress and finished goods.  CO5: To help the students to understand the application of tools and techniques of working capital management. |
| B-CORPORATE<br>FINANCE 22EDSE1              | <ul> <li>CO1: Aiming to enable the students to get the Know-how of corporate finance in its wide aspects.</li> <li>CO2: To create an interest in investment habit keeping its wide scope.</li> <li>CO3: To introduce the concept of Capital Market</li> <li>CO4: To familiarize the concept of lease financing venture Capital and Mutual Fund.</li> <li>CO5: In order to equip the students with details about foreign collaboration and multinational corporate</li> </ul>  |
| C-ENTREPRENEURIAL<br>DEVELOPMENT<br>22EDSE1 | <ul> <li>CO1: Understand the concept, functions and growth of entrepreneurship in India.</li> <li>CO2: Familiarize with project identification and feasibility analysis.</li> <li>CO3: Learn to design and appraise the project and factors influencing the plant location.</li> <li>CO4: Acquire the knowledge on formalities and documentation for registration.</li> <li>CO5: Understand the government policies for the growth of SSIs.</li> </ul>  |
| HUMAN RESOURCE<br>MANAGEMENT 22ESB3         | CO1: Explained the nature and scope of human resource management CO2: Determined the factors of recruitment and types of selection CO3: Explained the advantage of job analysis and job evaluation CO4: Determined the features and methods of performance  |

| Course Code & Course<br>Name       | Course Outcomes   |
|------------------------------------|---|
| Name                               | Appraisal   |
|                                    | <b>CO5:</b> Explained the characteristics and methods of grievance  |
|                                    | CO1: To Integrate theory with practical.  |
|                                    | <b>CO2:</b> To give opportunity to students to work with industrial   |
| INDUSTRIAL TRAINING                | expert.   |
| AND REPORT /                       | <b>CO3:</b> To introduce students to work culture.  |
| INTERNSHIP/FIELD<br>PROJECT 22ECIR | <b>CO4 :</b> Acquire skills in communication, management team work.   |
|                                    | <b>CO5</b> : To understand scope, functions and job responsibilities in various departments of an organization.     |
|                                    | CO1: Develop and effectively communicate through verbal /   |
|                                    | oral communication and improve the listening skills.  |
|                                    | CO2: Develop and actively participate in group  |
|                                    | discussion/meetings /interviews and prepare & deliver   |
|                                    | presentations.  |
| MANAGERIAL SKILLS                  | <b>CO3:</b> Understand and develop effectively immulti-disciplinary   |
| SS3                                | and heterogeneous teams through the knowledge of team   |
|                                    | work, Inter- personal relationships, conflict management  |
|                                    | and leadership quality.   |
|                                    | <b>CO4:</b> Understand the individual through goal/target setting, self motivationAnd practicing creative thinking. |
|                                    | CO5 : Acquire the knowledge about the reasoning ability and   |
|                                    | mental attitude.  |
|                                    | CO1 :Basic knowledge to the students on Management  |
|                                    | Accounting.   |
|                                    | CO2: Clear idea on Financial Statements Analysis in practical   |
|                                    | point of view.  |
| MANAGEMENT                         | CO3 :Clear understanding the concepts of Funds Flow and   |
| ACCOUNTING                         | Cash Flow Statements.   |
|                                    | <b>CO4:</b> Developed the know-how concepts of Marginal Costing   |
|                                    | with practical problems  CO5: Basic knowledge about Budgetary control keeping in                                    |
|                                    | mind the scope of the concepts.   |
|                                    | CO1: Define auditing and its process.   |
|                                    | CO2: compare and contrast essence of internal check and   |
| Auditing & Company                 | internal control  |
| Auditing & Corporate<br>Governance | CO3: Identify the role of auditors in companies.  |
| 22EDSC9                            | <b>CO4:</b> Define the concept of Corporate Governance.   |
| 22EDSC)                            | CO5: Appraise the implications of Corporate Social  |
|                                    | Responsibility  |
|                                    | <b>CO1:</b> Describe the instruments, participants and operation of   |
| A-FINANCIAL MARKET<br>AND SERVICES | the money market.   |
|                                    | CO2: Describe the methods of issuing shares and role of   |
|                                    | intermediaries in the capital market  CO3: Explain the nature guidelines of the stock exchange                      |
|                                    | dealing.  |
|                                    |   |
|                                    | CO4: Describe the trading mechanism in the stock market.  |

| Course Code & Course<br>Name                  | Course Outcomes  |
|---|--|
| Name  | CO5: Understanding the role and function of SEBI.  |
| B-STRATEGIC<br>MANAGEMENT 22DSE2              | CO1: Apply the various strategies in business and to draft the vision and mission statement.  CO2: Familiarize with the various types strategic analysis  CO3: Plan and formulate strategies related to Business.  CO4: Establish strategic business units.  CO5: Apply six sigma concepts in businesses.  |
| C-INSURANCE AND<br>RISK MANAGEMENT<br>22EDSE2 | CO1: Explain the Principles of Insurance CO2: Analyze the Position of Insurance Industry. CO3: Examine the Types of Insurance Policies. CO4: Control Risk. CO5: Apply relevant method for risk Management.   |
| BUSINESS<br>ENVIRONMENT 22EIDE                | <ul> <li>CO1: To define various elements internal as well as external affecting business environment.</li> <li>CO2: Compare different economic systems and role of government in business</li> <li>CO3: Illustrate the industrial policy and implementation in business</li> <li>CO4: Describe the Government policy on Foreign Direct Investment</li> <li>CO5: Explain the concept of Industrial sickness and problems of small scale industries</li> </ul> |
| BANKING THEORY<br>LAW AND PRACTICE<br>22ESB4  | <ul> <li>CO1: To understand origin and growth of banking in India.</li> <li>CO2: To know about the applications of negotiable instruments.</li> <li>CO3: To understand the concepts of paying and collecting banker.</li> <li>CO4: To know about the classification of loans and advances.</li> <li>CO5: To understand the concepts of internet banking and its types.</li> </ul>  |
| PROJECT & VIVA-VOCE<br>22ECPV                 | <ul> <li>CO1: Ability to identify research problems and selection of research areas.</li> <li>CO2: Acquire knowledge to an application software</li> <li>CO3: Ability to choose and apply appropriate tools for programming.</li> <li>CO4: Develop the skills to arrive a technical solution to the research problem</li> <li>CO5: Obtain practical knowledge in preparing the research report.</li> </ul>   |
| MANAGERIAL SKILLS<br>SS3                      | <ul> <li>CO1: Develop and effectively communicate through verbal/oral communication and improve the listening skills.</li> <li>CO2: Develop and actively participate in group discussion/meetings / interviews and prepare &amp; deliver presentations.</li> <li>CO3: Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter- personal relationships, conflict management</li> </ul>     |

| Course Code & Course<br>Name | Course Outcomes  |
|------------------------------|--|
|                              | and leadership   |
|                              | <b>CO4:</b> Understand the individual through goal/target setting, self motivation |
|                              | CO5 :Acquire the knowledge about the reasoning ability and mental                  |
|                              | <b>CO1:</b> Identify and apply the elements of club activities                     |
| CLUB ACTIVITIES              | CO2:Demonstrate effective use of government schemes and projects                   |
|                              | CO3:Investigate visual strengths to promote club activities                        |
|                              | <b>CO4:</b> Identify and apply the sustainable use of club activities              |
|                              | <b>CO5:</b> Create the awareness to the student about club activities              |