

COURSE OUTCOMES

Course Name and Course Code	Course Outcomes
LANGUAGE-I (T01)	<p>CO1: புதுக்கவிதை, மரபுக்கவிதை வாயிலாக இலக்கிய, வாழ்வியல் அறநெறிகளை உரைத்தல்.</p> <p>CO2: சிறுகதை வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல்.</p> <p>CO3: தன்னம்பிக்கையை ஏற்படுத்தல்.</p> <p>CO4: மாணவர்களுக்கு மொழி அறிவை வளர்த்தல்.</p> <p>CO5: இலக்கியங்கள் தோன்றி வளர்ந்த பின்புலத்தையறிதல்.</p>
ENGLISH-I (E01)	<p>CO1 : To identify English as an easy language for the purpose of learning</p> <p>CO2: To acquire language skills with literary appreciation and critical thinking</p> <p>CO3: To construct a sentence competitively in the spoken and written communication</p> <p>CO4: To develop a passion for Literature and language</p> <p>CO5: To develop the different usage of sentences and modes of letter writing</p>
ELEMENTS OF ACCOUNTING (22BGC1)	<p>CO1: Explain the accounting principles</p> <p>CO2: Analyze the financial statements</p> <p>CO3: State the uses of accounting information</p> <p>CO4: Students can know consignment and joint venture accounts</p> <p>CO5: To gain knowledge about Non-profit Organization</p>
COMPUTER APPLICATION IN BUSINESS (22BDSC1)	<p>CO1: Explain the introduction of computers</p> <p>CO2: Know the data processing concepts</p> <p>CO3: To get knowledge about operating systems</p> <p>CO4: To understand about assemblers and compilers</p> <p>CO5: To discuss about internet and mobile computing</p>
CORE LABORATORY-I OFFICE AUTOMATION (22BCL1)	<p>CO1: To get the knowledge about MS-Word</p> <p>CO2: To learn how to use MS-Powerpoint</p> <p>CO3: To Prepare the business sheet and solve the problems in a practical way.</p> <p>CO4: To get the knowledge about MS-Excel</p> <p>CO5: To understand how to use MS-Access.</p>

Course Name and Course Code	Course Outcomes
BUSINESS ORGANIZATION AND MANAGEMENT (22BAL1)	<p>CO1: To enlighten with nature and scope of business organization.</p> <p>CO2: To familiarize the students about various forms of business organization.</p> <p>CO3: To make them introduction the importance of location of industry.</p> <p>CO4: To facilitate the knowledge about trade association and to give an idea about proper filing and indexing of office documents.</p> <p>CO5: To enable them with office equipment's and system.</p>
ENVIRONMENTAL STUDIES(FCA)	<p>CO1: Understand and gain a rigorous foundation in various scientific disciplines as they apply to environmental science, such as ecology, evolutionary biology, hydrology, and human behavior.</p> <p>CO2: Understand the primary environmental problems and the science behind those problems and potential solutions.</p> <p>CO3: Acquire the knowledge about the social issues.</p> <p>CO4: Learn about the field work of the environmental issues.</p> <p>CO5: Acquire the knowledge about the pollution and its effects.</p>
COMMUNICATIVE ENGLISH	<p>CO1: Develop and effectively communicate through verbal/oral communication and improve the listening skills.</p> <p>CO2: Develop and actively participate in group discussion / meetings / interviews and prepare & deliver presentations.</p> <p>CO3: Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, inter-personal relationships, conflict management and leadership quality.</p> <p>CO4: Understand the individual through goal/target setting, self motivation and practicing creative thinking.</p> <p>CO5: Enrich the personality.</p>
LANGUAGE-II (T02)	<p>CO1: சிற்றிலக்கியம், காப்பியம் வாயிலாக இலக்கிய, வாழ்வியல் அறநெறிகளை உரைத்தல்.</p> <p>CO2: கட்டுரை வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல்.</p> <p>CO3: தன்னம்பிக்கையை வளர்த்தல்.</p> <p>CO4: இலக்கணங்களைக் கற்று தருதல், படைப்புத் திறனை உக்குவித்தல்.</p> <p>CO5: மாணவர்களை வேலை வாய்ப்புடன் கூடிய போட்டித் தேர்வுகளுக்குத் தயார்ப்படுத்துதல்.</p>

Course Name and Course Code	Course Outcomes
<p align="center">ENGLISH-II (E02)</p>	<p>CO1: To read and comprehend English in the context of acquisition of soft (life) skill.</p> <p>CO2: To acquire knowledge about three basic genres of literature namely poetry, prose and drama along with their subdivisions emergence in various ages.</p> <p>CO3: To understanding of the various aspects of the Essay-its elements, kinds, structure and the nuances of language</p> <p>CO4: To communicate clearly, effectively and handle their day to day affairs well with their knowledge of language skills.</p> <p>CO5: To apply the basic grammatical rules learnt from the prescribed text.</p>
<p align="center">FINANCIAL ACCOUNTING (22BGC2)</p>	<p>CO1: Describing the concepts based on depreciation and its methods in books of accounts.</p> <p>CO2: About the nature of Investment and Royal excluding Sublease.</p> <p>CO3: Entifying the essential characteristics of single entry system.</p> <p>CO4: Applying the basic concepts of departmental and branch accounting.</p> <p>CO5: Familiarize the procedure relating to hire purchase and installment in books of accounts.</p>
<p align="center">OBJECT ORIENTED PROGRAMMING WITH C++ (22BDSC2)</p>	<p>CO1: To get the knowledge of various OOPs concepts with the help of programs</p> <p>CO2: To understand advanced use of arrays in C++ programming</p> <p>CO3: To understand functions in C++ program.</p> <p>CO4: To apply the concept of pointers in C++ programming</p> <p>CO5: To classify the concepts of files.</p>
<p align="center">CORE LABORATORY-II (C++) (22BCL2)</p>	<p>CO1: To Understand the member functions in C++ programming.</p> <p>CO2: To Understand control structures and nesting functions in C++ programming.</p> <p>CO3: To Apply the concept of friend functions and arrays.</p> <p>CO4: To Classify the inheritance and usage in C++ programming.</p> <p>CO5: To Analyze files and their applications in C++ programming.</p>

Course Name and Course Code	Course Outcomes
BUSINESS ECONOMICS (22BAL2)	<p>CO1: To understand the internal and external decisions to be made by managers.</p> <p>CO2: To analyse the demand and supply conditions and assess the position of the company.</p> <p>CO3: To understand about theory of production and cost concepts.</p> <p>CO4: Determine price and output under various levels of competitions in business.</p> <p>CO5: Measure the per capita income of individuals and National Income of our country.</p>
HUMAN RIGHTS ,CONSTITUTION OF INDIA & IPR(FCB)	<p>CO1: Understand and apply written and oral communication skills to business.</p> <p>CO2: Understand and analyze the global legal environment.</p> <p>CO3: To familiarize the complex problems, find and deploy a variety of legal authorities, and communicate effectively in a variety of settings.</p> <p>CO4: Understand and Develop skills in business situations.</p> <p>CO5: Acquire the knowledge about the constitution of India.</p>
COMMUNICATIVE ENGLISH	<p>CO1: Develop and effectively communicate through verbal/oral communication and improve the listening skills.</p> <p>CO2: Develop and actively participate in group discussion / meetings / interviews and prepare & deliver presentations.</p> <p>CO3: Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter-personal relationships, conflict management and leadership quality.</p> <p>CO4: Understand the individual through goal/target setting, self motivation and practicing creative thinking.</p> <p>CO5: Acquire the knowledge about the correct usage and conversation practice.</p>
LANGUAGE-III(T03)	<p>CO1: பக்தி இலக்கியம் வாயிலாக இலக்கிய, வாழ்வியல் அறநெறிகளை உரைத்தல்.</p> <p>CO2: நீதி இலக்கியம் வாயிலாக வாழ்வியல் அறநெறிகளை உரைத்தல்.</p> <p>CO3: நவீன கருவிகளை அறியச் செய்தல்.</p> <p>CO4: இலக்கணங்களைக் கற்றுத் தருதல், படைப்புத் திறனை ஊக்குவித்தல்.</p> <p>CO5: தற்கால கவிஞர்களைப் பற்றியும், சங்க இலக்கியங்களைப் பற்றியும் அறியச் செய்தல்.</p>

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<p align="center">ENGLISH-III(E03)</p>	<p>CO1: To identify the concepts of basic Grammar. CO2: To understand the proficiency of the English writer's narrative skill's of their experience. CO3:To express their own notions, in prose, poetry and short story. CO4:To develop an interest for literature and language CO5: To distinguish the development of prose through different periods.</p>
<p align="center">INCOME TAX LAW & PRACTICE (22BGC3)</p>	<p>CO1:Student will know the basic concepts of income tax. CO2:Student will able to familiarize the different know-how and heads of income under the head salaries CO3:Student will able to build an idea about income from house property CO4:To give more idea about income from business or profession. CO5:To make students familiarize about capital gains and income from other sources.</p>
<p align="center">SKILL BASED – I JAVA PROGRAMMING (22BSB1)</p>	<p>CO1:To know the concepts of java. CO2:To gain the knowledge of variables, data types and loops. CO3:To Develop the programs using applets. CO4:To Learn about errors, exception in applets programming. CO5:To gain the knowledge of files.</p>
<p align="center">CORE LABORATORY- III (JAVA) (22BCL3)</p>	<p>CO1:To Learn about oriented concepts of java. CO2:Illustrate the concepts of variables, data types and loops. CO3:To Develop the programs using applets. CO4:To Learn about errors exception and applets. CO5:Illustrate the various operations on different types of files.</p>
<p align="center">MATHEMATICS FOR BUSINESS (22BAAL3)</p>	<p>CO1:Make use of various mathematical applications in Business. CO2:Explain and apply mathematical reasoning CO3:Utilize the contributions of Matrices, Set theory, Algebra for the betterment of the business. CO4:Give solutions to business problems with the help of Differential and Integral Calculus CO5:Apply the Linear simultaneous equations in business</p>
<p align="center">SKILL BASED –II BUSINESS LAW (22BSB2)</p>	<p>CO1:Explain the Objectives and significance of Mercantile law CO2:Understand the clauses and exceptions of Indian Contract Act. CO3:Explain concepts on performance, breach and discharge of contract. CO4:Outline the contract of indemnity and guarantee CO5:Explain the various provisions of Sale of Goods Act 1930</p>

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GENERAL AWARENESS (NME1)	<p>CO1:This course is designed to create social awareness at a preliminary level for students across the board</p> <p>CO2:To help the students to upgrade their knowledge on current challenges and issues of Indian society</p> <p>CO3:Understand and acquire the knowledge about current information around the world</p> <p>CO4:Understand the multi cultural diversity of Indian society through its demographic composition</p> <p>CO5:To understand the different levels of Government Administration</p>
MATHEMATICAL SKILLS	<p>CO1:Problem solving techniques for aptitude problems</p> <p>CO2:Prepare themselves for various competitive examinations.</p> <p>CO3:Applications of simple formulae</p> <p>CO4:Acquaintance to shortcut methods</p> <p>CO5:Acquaintance to various elementary concepts</p>
LANGUAGE-IV (T04)	<p>CO1 சங்க கால மக்களின் வாழ்வியலை அறியச் செய்தல். அற இலக்கியங்கள் வழி ஒழுக்கங்களைக் கற்றல்.</p> <p>CO2 நாவல் வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல்.</p> <p>CO3 நவீன கருவிகளை அறியச் செய்தல்.</p> <p>CO4 மொழி அறிவை வளர்த்தல், படைப்புத் திறனை வளர்த்தல்.</p> <p>CO5 மாணவர்களுக்குத் தன்னம்பிக்கை மற்றும் தலைமைப் பண்பை வளர்த்தல், மாணவர்களை வேலை வாய்ப்புடன் கூடிய போட்டித் தேர்வுகளுக்குத் தயார்ப்படுத்துதல்.</p>
ENGLISH-IV (E04)	<p>CO1: To understand the narrative style of the renowned prolific writers' personal experiences</p> <p>CO2: To analyse and demonstrate their writing skills.</p> <p>CO3: To cherish the populous works of eminent classical writers.</p> <p>CO4: To develop an ability to write in appropriate genres for a variety of purposes and audience</p> <p>CO5: To be aware of important grammar and confidence in their own voice as a writer</p>
CORPORATE ACCOUNTING(22BGC4)	<p>CO1:Learn about the journal entries of issue of shares and issue of debentures.</p> <p>CO2:Students can know how to redeem preference shares and debentures.</p> <p>CO3:Know about the final accounts of the companies.</p> <p>CO4:Students can know amalgamation, absorption and reconstruction</p> <p>CO5:Students can know the internal reconstruction of companies.</p>

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<p align="center">PYTHON PROGRAMMING(22BDSC3)</p>	<p>CO1:Determine the control structures, conditionals and Loops CO2:Design Program that users Object oriented concepts CO3:Explain the lists, Sets and dictionaries CO4:Define the Functions CO5:Explain the file handling concepts</p>
<p align="center">CORE LABORATORY-IV (PYTHON) (22BCL4)</p>	<p>CO1:To Learn about oriented concepts of python CO2:Illustrate the concepts of Sets, list and dictionary CO3:To Develop the programs using control structure CO4:To teach about the concept of functions in python CO5:Illustrate the various operations on file handling</p>
<p align="center">STATISTICS FOR BUSINESS(22BAL4)</p>	<p>CO1:To apply knowledge to solve simple tasks using computer CO2:To choose a statistical method for solving practical problems CO3:To able explain probability theory and probability distribution in relation to general statistical analysis CO4:Students will able to interpret the meaning of the calculated statistical indicator CO5:To independently calculate basic statistical parameters</p>
<p align="center">INDIRECT TAXATION(GST) (22BSB3)</p>	<p>CO1:Recall various concepts relating to Indirect tax regime in India. CO2:Analyze the concept and applicability of GST in businesses. CO3:Compare the GST regime with other indirect tax laws prior to it. CO4:Illustrate GST system in own business and other prototypes. CO5:Examine the custom law and related duties and taxes.</p>
<p align="center">WOMEN'S RIGHTS(NME-II)</p>	<p>CO1: To gain an understanding about barriers of society and impact of law to mitigate this issues. CO2: To make students understand the basic concepts in comparative politics. CO3: To understand the relationship between patriarchy, power and violence. CO4: To recognize key women's human rights defenders who have made important contribution to furthering the rights of women and girls. CO5: Demonstrate a working knowledge of feminism and the field of Women and Gender Studies.</p>

Course Name and Course Code	Course Outcomes
MATHEMATICAL SKILLS	CO1: Problem solving techniques for aptitude problems CO2: Prepare themselves for various competitive examinations. CO3: Applications of simple formulae CO4: Acquaintance to shortcut methods CO5: Applying the techniques in real life problems
EXTENSION ACTIVITIES (NCC/NSS/SPORTS/CLUB ACTIVITIES)	CO1: Identify and apply the elements of social activities CO2: Demonstrate effective use of government schemes and projects CO3: Investigate visual strengths to promote NCC activities CO4: Identify and apply the sustainable use of club activities CO5: Create the awareness to people about the environmental pollution
COST ACCOUNTING (22BGC5)	CO1: Recall various concepts of costing and costing methods. CO2: Analyze the various elements of costing . CO3: Explain the labour wage payment system . CO4: Outline the cost under process costing system . CO5: Examine about operational costing, contract costing and Reconciliation of Cost and Financial Statements.
WEB TECHNOLOGY(22BSB4)	CO1: Understand the basic concepts of Internet, WWW, browsers and Email and protocols. CO2: Understand and apply the HTML, HTML elements and formatting styles K1-K3 CO3: Knowledge on creating tables, forms and DHTML K3 CO4: Understand the structure of XML document, DTD and Schema K1-K3 CO5: Knowledge on working with SML, Style sheets and XSL K1-K4
CORE LABORATORY – V (HTML) (22BCL5)	CO1: Implemented interactive web pages using HTML and CSS java script. CO2: Created web application using tools and techniques used in industry. CO3: Implemented dynamic web pages by applying different event handling mechanism. CO4: Created web application using HTML for online shopping CO5: Created webpage using style sheet features.

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<p align="center">CORE LABORATORY-VI ACCOUNTING PACKAGES (TALLY) (22BCL6)</p>	<p>CO1:After successful qualifying practical examination students will be awarded certificate to work with well-known accounting software Tally ERP9.</p> <p>CO2:Students will do by their own create company, enter accounting voucher entries, do reconcile bank statement, do accrual adjustments and also print financial statements etc. in Tally ERP9 software.</p> <p>CO3:Student do possess required skill and can also be employed as Tally data entry operator.</p> <p>CO4:To know about creating inventory voucher</p> <p>CO5:Students will do by their own create company and consolidation of accounts and ratio analysis.</p>
<p align="center">INTERNSHIP/FIELD PROJECT (22BCIR)</p>	<p>CO1: To Integrate theory with practical.</p> <p>CO2: To give opportunity to students to work with industrial expert.</p> <p>CO3: To introduce students to work culture.</p> <p>CO4: Acquire skills in communication, management teamwork.</p> <p>CO5: To understand scope, functions and job responsibilities in various departments of an organization.</p>
<p align="center">ELECTIVE I 1A. BUSINESS ENVIRONMENT (22BGE1)</p>	<p>CO1: To define various elements internal as well as external affecting business environment.</p> <p>CO2: Compare different economic systems and role of government in business.</p> <p>CO3: Illustrate the industrial policy and implementation in business.</p> <p>CO4: Describe the Government policy on Foreign Direct Investment</p> <p>CO5: Explain the concept of Industrial sickness and problems of small scale industries</p>
<p align="center">ELECTIVE 1 1.B. PRINCIPLES OF AUDITING (22BGE1)</p>	<p>CO1: Understand the Concept of auditing,</p> <p>CO2: Understand the rights and duties of auditors</p> <p>CO3: Verify and value of assets and liabilities</p> <p>CO4: Apply the best auditing process as lifelong practice</p> <p>CO5: Impart the knowledge on investigation procedure</p>

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<p>ELECTIVE I 1.C. BUSINESS COMMUNICATION (22BGE1)</p>	<p>CO1:Outline the importance of effective business communication CO2:Understand the intricacies of responding to business related queries CO3:Categorizing effective correspondence with banks, insurance and agencies CO4:Examine effective response to company secretarial correspondence CO5:Analyze new innovative and effective ideas for business communication</p>
<p>ELECTIVE II 1.A.INVESTMENT MANAGEMENT (22BDSE1)</p>	<p>CO1:Recalling various alternatives of investment . CO2:Comparing the features of various investment markets . CO3:Analyzing investments using fundamental analysis . CO4:Applying technical analysis for evaluating investments . CO5:Evaluate the optimum portfolio for investment .</p>
<p>ELECTIVE I.B. NETWORKING MANAGEMENT (22BDSE2)</p>	<p>CO1:Described data communication concepts and network applications. CO2:Discussed fundamentals of layers and networking CO3:Explained protocols and network addressing, routing. CO4:Discussed about backbone networks. CO5:Discussed about network security.</p>
<p>ELECTIVE II 1.C.HUMAN RESOURCE MANAGEMENT (22BDSE1)</p>	<p>CO1:Explained the nature and scope of human resource management CO2:Determined the factors of recruitment and types of selection CO3:Explained the advantage of job analysis and job evaluation CO4:Determined the features and methods of performance Appraisal CO5:Explained the characteristics and methods of grievance</p>
<p>MANAGERIAL SKILLS</p>	<p>CO1: Develop and effectively communicate through verbal/oral communication and improve the listening skills. CO2: Develop and actively participate in group discussion/meetings/interviews and prepare & deliver presentations. CO3: Understand and develop effectively immulti-disciplinary and heterogeneous teams through the knowledge of team work, Inter- personal relationships, conflict management and leadership quality. CO4: Understand the individual through goal/target setting, self motivation and practicing creative thinking. CO5: Acquire the knowledge about the reasoning ability and mental attitude.</p>

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<p align="center">MANAGEMENT ACCOUNTING(22BGC6)</p>	<p>CO1:Outline the various concepts relating to management accounting .</p> <p>CO2:Analyze financial statements using ratio analysis .</p> <p>CO3:Evaluate the working capital management of companies .</p> <p>CO4:Comparing various alternatives using marginal costing and decision making .</p> <p>CO5:Analyze new budget and budgetary control for organizations</p>
<p align="center">SKILL BASED V MULTIMEDIA APPLICATIONS(22BSB5)</p>	<p>CO1:Illustrate multimedia technology and tools.</p> <p>CO2:Explain the concept of text and graphics</p> <p>CO3:Create effective audio and video visual presentation</p> <p>CO4:Describe product design and authoring tools</p> <p>CO5:Contribute to do student multimedia web pages in internet</p>
<p align="center">CORE LABORATORY- VII (ANIMATION)(22BCL7)</p>	<p>CO1:To understood multimedia technologies.</p> <p>CO2:Students can created sunflower and water drops using</p> <p>CO3:Creation of role over button using photo shop</p> <p>CO4:To created realistic stone structure using photo shop</p> <p>CO5:To created and convert Black and White to Color Photo using Photoshop</p>
<p align="center">FINANCIAL MANAGEMENT(22BDSC4)</p>	<p>CO1:Analysis various sources of long term finance</p> <p>CO2:Measure the cost of capital and prepare capital budgeting</p> <p>CO3:Financing decision based on Leverages</p> <p>CO4:Determination of capital structure</p> <p>CO5:Find out the suitable dividend policy</p>
<p align="center">2.A CLOUD COMPUTING (22BDSE2)</p>	<p>CO1:Understand core concepts of the cloud computing, the characteristics, advantages and challenges brought about by the various models and services in cloud computing.</p> <p>CO2:Apply the fundamental concepts in data centers to understand the tradeoffs in power, efficiency and cost by Load balancing approach.</p> <p>CO3:Illustrate the fundamental concepts of cloud storage and demonstrate their use in storage systems.</p> <p>CO4:Analyze the billing of resources and understand various managements and how to deal with disasters.</p> <p>CO5: Get familiarize with Local Clouds and Migrating between Clouds.</p>
<p align="center">2.B SOFTWARE PROJECT MANAGEMENT (22BDSE2)</p>	<p>CO1:To Apply the process to be followed in software development life cycle model.</p> <p>CO2:To Analyse and design the software models using UML.</p> <p>CO3:To get the knowledge of software testing methods.</p> <p>CO4:To apply the concept of project management.</p> <p>CO5:To gain the knowledge of software quality management.</p>

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<p align="center">2.C.PROJECT & VIVA- VOCE(22BDSE2)</p>	<p>CO1:Analyse the problem Domain CO2:Find the best Computer Language and implement CO3:Develop a project model and get approval from the user</p>
<p align="center">MARKETING(22BIDE)</p>	<p>CO1:Explain the marketing concept, function of marketing segmentation CO2:Develop a new product and product life cycle and marketing mix CO3:Explain Price determination, objectives and kind of pricing CO4:Determine the channels of distribution for marketing product. CO5:Explain the marketing concept, function of marketing segmentation</p>
<p align="center">MANAGERIAL SKILLS</p>	<p>CO1:Develop and effectively communicate through verbal/oral communication and improve the listening skills. CO2:Develop and actively participating group discussion/meetings/interviews and prepare & deliver presentations. CO3:Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of teamwork, Inter- personal relationships, conflict management and leadership quality. CO4:Understand the individual through goal/target setting, self motivation And practicing creative thinking. CO5:Acquire the knowledge about the reasoning ability and mental attitude.</p>
<p align="center">CLUB ACTIVITIES</p>	<p>CO1:Identify and apply the elements of club activities CO2:Demonstrate effective use of government schemes and projects CO3:Investigate visual strengths to promote club activities CO4:Identify and apply the sustainable use of club activities CO5:Create the awareness to the student about club activities</p>