



INSTITUTIONAL DISTINCTIVENESS

Social Responsibility towards village adoption for National Development

Every institution is functioning in a dynamic environment today and accordingly the Park's college also. The Park's college has a priority towards its thrust area in order to inculcate the value system among the students. We consider the village adoption as the distinctive area for two reasons namely (i) to indicate value system among students and that (ii) it forms part of National Development.

The concept of village adoption entails development practice that is reflexive and socially usable. It involves moving from idea into action. During action, there is a significant necessity for village adoption and examine the scope of the village development. The college has been adopting different villages for five years (each village) since 1998. The details are as follows:

S.No.	Name of the Adopted Village	Period of Adoption
1	Karaipudur	1998 – 1999 to 2002 – 2003
2	Kullampalayam	2003 – 2004 to 2007 – 2008
3	Boomalur	2008 – 2009 to 2012 - 2013
4	Naranapuram	2013 – 2014 to 2017 - 2018
5	Ganapathipalayam	2018 – 2019 to 2022 - 2023

The college identifies a village in Tirupur District and assesses its social status to determine whether it is developed or underdeveloped. Only after recognizing that the village requires improvement in infrastructure, lifestyle, educational and health needs, etc., does the college adopt it as an 'adopted village'. Once the village is designated as an adopted village, the college arranges to send students and organize at least one program per month and two camps per year, each lasting 10-15 days. During these camps, the students visit the village, stay for 10-15 days, and engage in service activities.





The college has been conducting the following activities in the village.

1. **Cleaning Work**

The students take on the responsibility of cleaning the streets, temples, schools, and other areas within the village. They also educate the villagers on maintaining cleanliness and tidiness in their surroundings. Dustbins have been provided to facilitate proper waste disposal. Additionally, the students display posters and banners emphasizing the significance of cleanliness. They further explain the objectives of the Swachh Bharat Abhiyan initiated by the Government of India and showcase video clips of the cleanliness campaigns led by the Prime Minister of India.

2. **Free Medical eye camp**

The students have organised eye camp in the said village where several old and middle aged people have participated and got benefitted. The students also had several meeting in different groups to spread the importance eye care among the villagers. They also arranged for facilities for public to avail free eye operation conducted by charity hospitals. It has helped them to save money and time.

3. **Tree Plantation Programme**

The students have organized tree plantation programs to maintain the village's environmental and ecological safety. They have planted trees along roads and in common areas, explaining the importance of tree planting to the villagers. They have also illustrated the significance of tree planting by demonstrating how it leads to increased rainfall. Furthermore, they have explained to the villagers that with more trees planted, both villagers and agricultural workers can enjoy greater comfort during work.

4. **Road Safety Awareness**

The students have conducted a road safety program to raise awareness among the villagers. Due to the absence of major roads in villages, traffic congestion is a common occurrence. To address this issue, programs were organized to educate villagers about road safety, traffic regulations, penalties for rule violations, procedures for claiming insurance benefits, etc. These efforts have enabled them to educate their children and guide them on the right path.





5. Conducting Camps

The students have organized several camps for road construction and canal development in small villages, conducting 10-15 day camps in the adopted village. They also invite resource persons to deliver lectures on Panchayat development these camps aim to contribute to the infrastructure development of the village. Villagers are educated on modernizing their village infrastructure and incorporating technological advancements into their way of life. During their stay, the students address their needs and provide updates with the assistance of fellow students.

6. AIDS Awareness Programme

The students have organized an AIDS awareness program in the village, explaining the consequences of the disease and providing guidance on how it can, to some extent, be prevented. Concepts of 'Being healthy' and 'Being disciplined' are thoroughly explained through meetings where experts are invited to speak on AIDS awareness. Villagers are also educated on how to care for and treat patients suffering from AIDS.

7. Cancer Awareness Programme

The students have organized a cancer awareness program by inviting experts to the village to educate the community about the disease of cancer. Villagers were thoroughly briefed on how to deal with a cancer diagnosis and encouraged to seek medical treatment. While there may not be a cure for cancer, importance stopping tobacco consumption and alcohol consumption are educated to them.

8. Adult Education

The students have organized an adult education program where students, divided into different groups, conduct classes for illiterate individuals. These classes run for two hours every day during the camp, from 6:30 pm to 8:30 pm. Adult education programs contribute significantly to the villagers' lives as they transition from illiteracy to literacy. They may even perceive a potential change in their social status due to their improved educational level. Learning from young students provides a unique and enjoyable learning experience for them.




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9. Spoken English

The students have organized villagers into small groups and conducted spoken English classes for those who are not fluent in the language. This initiative has instilled confidence in the villagers, enabling them to communicate effectively with individuals who are not proficient in Tamil. As they visit towns or engage with educated individuals. This endeavor helps them save time and energy, which is crucial.

10. Computer Knowledge

Computer knowledge has become an essential aspect of modern human life. Even rural areas are not exempt from this necessity. Consequently, students have conducted classes for villagers on computer usage and operation. In villages, computer knowledge has become necessary due to evolving lifestyles and changes in agricultural processes. Therefore, students play a significant role in imparting computer knowledge to the community.




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