Re-accredited with "A" Grade by NAAC
Affiliated to Bharathiar University, Coimbatore
Approved by AICTE & Recognized by UGC

PARK'S COLLEGE
(AUTONOMOUS)

www.parkscollege.ac.in

PARK'S COLLEGE (AUTONOMOUS) – TIRUPUR – 641605

B.Com

Vision:

The Department of Commerce provide Conducive environment for quality education. It is dedicated to integrate all facets of commerce to educate and train innovative and competent human resource globally suitable for industry, business and service sector and to equip and encourage them to start their own ventures in urban or rural areas. We are Introducing innovative teaching and learning models, with a strong base of scientific research methods at all levels of future nation builders.

Mission:

We always concentrate on providing accentuate quality education with a strong the foundation of business and commerce concepts for students to excel and enhance analytical skills essential in the field of commerce. We are dedicated to secure and deliver knowledge through teaching, research and extension; and to seek continuous improvement in the quality of education to remain globally competitive. Generating and providing resources and facilities to the faculty and the students for generating innovative ideas.

Programme Out Comes (PO) For B.Com Computer Application

POs 1. Programme Knowledge
Apply knowledge of computing fundamentals, computing specialization, mathematics, and domain knowledge appropriate for the computing specialization to the abstraction and conceptualization of computing models from defined problems and requirements.

POs 2. Problem Analysis
Identify, formulate, and solve complex computing problems reaching substantiated conclusions using fundamental principles of mathematics, computing sciences, and relevant domain disciplines.

POs 3. Design/Development of Solutions
Design and evaluate solutions for complex computing problems, and design and evaluate systems, components, or processes that meet specified needs with appropriate consideration for public health and safety, cultural, societal, and environmental considerations.

POs 4. Conduct Investigations on Complex Problems
Use analytical-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.

POs 5. Modern Tool Usage
Create, select, adapt and apply appropriate techniques, resources, and modern computing tools to complex computing activities, with an understanding of the limitations.

POs 6. The Professional and Society
Understand and commit to professional ethics and cyber regulations, responsibilities, and norms of professional computing practice.

POs 7. Environment and Sustainability
Recognize the need, and have the ability, to engage in independent learning for continual development as a computing professional.

POs 8. Ethics
Demonstrate knowledge and understanding of the computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

POs 9. Individual and Team Work
Communicate effectively with the computing community, and with society at large, about complex computing activities by being able to comprehend and write effective reports, design documentation, make effective presentations, and give and understand clear instructions.

POs 10. Communication
Understand and assess societal, environmental, health, safety, legal, and cultural issues within local and global contexts, and the consequential responsibilities relevant to professional computing practice.

PO s11. Project Management and Finance
Function effectively as an individual and as a member or leader in diverse teams and in multidisciplinary environments.

POs 12. Life-Long Learning
Identify a timely opportunity and using innovation to pursue that opportunity to create value and wealth for the betterment of the individual and society at large.

<div align="center">**Programme Specific Outcomes (PSOs)**</div>

PSOs 1 – Placement:

To prepare the students who will demonstrate respectful engagementwith others' ideas, behaviors, beliefs and apply diverse frames of reference to decisions and actions.

PSOs 2 - Entrepreneur:

To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations

PSOs 3 – Research and Development:

To Design and implement HR systems and practices grounded in research that comply with employment laws, leading the organization towards growth and development.

PSOs 4 – Contribution to Business World:

To produce employable, ethical and innovative professionals to sustain in the dynamic business world.

PSOs 5 – Contribution to the Society:

To contribute to the development of the society by collaborating with stakeholders.

Course Outcomes

Course Name with Code	Course Outcomes
LANGUAGE-I	**CO1**:புதுக்கவிதை, மரபுக்கவிதை வாயிலாக இலக்கிய, வாழ்வியல் அறநெறிகளை உரைத்தல். **CO2**:சிறுகதை வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல். **CO3**:தன்னம்பிக்கையை ஏற்படுத்தல். **CO4**:மாணவர்களுக்கு மொழி அறிவை வளர்த்தல். **CO5**:இலக்கியங்கள் தோன்றி வளர்ந்த பின்புலத்தையறிதல்.
ENGLISH – I E01	**CO1:** To identify English as an easy language for the purpose of learning **CO2:** To acquire language skills with literary appreciation and critical thinking **CO3:** To construct a sentence competitively in the spoken and written communication **CO4:** To develop a passion for Literature and language **CO5:** To develop the different usage of sentences and modes of letter writing
ELEMENTS OF ACCOUNTING – 22AGC1	**CO1:**Recalling Accounting Concepts and Conventions and use Accounting rules to record business transactions in the form of Journal, Ledger, subsidiary books and preparation of Trial Balance. **CO2:**Understanding the steps involved in locating errors and prepares them to understand the preparation of final accounts for same traders. **CO3:** Outline the concepts of Bills of exchange, Average due date and Account Current. **CO4:** Examine the concepts of consignment and joint venture. **CO5:** Analyze the bank reconciliation statement, Receipts and payments, Income and expenditure and Balance sheet and accounting for professionals to enhance the knowledge.
EXECUTIVE BUSINESS COMMUNICATION 22AGC2	**CO1:** Outline the importance of effective business communication **CO2:** Understand the intricacies of responding to business related queries **CO3**:Categorizing effective correspondence with banks, insurance and agencies **CO4**:Examine effective response to company secretarial correspondence **CO5**: Analyze new innovative and effective ideas for business communication

Course Name with Code	Course Outcomes
BUSINESS ORGANIZATION AND MANAGEMENT 22ADC1	**CO1:** Describe the concepts of business, management and their features. **CO2:** Discuss the forms of business organization. **CO3:** Interpret the functional areas of business organisation and management. **CO4:** Analyze the processes involved in decision making and organizing **CO5 :**Explain the traditional and modern theories of business management.
ECONOMIC DEVELOPMENT OF INDIA 22AA1	**CO1:**To understand the basic characteristics of economic development and growth of Indian economy. **CO2:** To understand the population and economic development. **CO3:** To understand the role of agriculture and industrial sector in Indian economy. **CO4 :**To develop a prospective on different problems and approaches to economic planning in India. **CO5 :** To analyze new economic policies (LPG) in India.
ENVIRONMENTAL STUDIES - FCA	**CO1:**Understand and gain a rigorous foundation in various scientific disciplines as they apply to environmental science, such as ecology, evolutionary biology, hydrology, and human behavior. **CO2:** Understand the primary environmental problems and the science behind those problems and potential solutions. **CO3 :**Acquire the knowledge about the social issues. **CO4 :**Learn about the field work of the environmental issues. **CO5:**Acquire the knowledge about the pollution and its effects.
COMMUNICATIVE ENGLISH – SS-I	**CO1:**Develop and effectively communicate through verbal/oral communication and improve the listening skills. **CO2:** Develop and actively participate in group discussion / meetings / interviews and prepare & deliver presentations. **CO3:** Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, inter-personal relationships, conflict management and leadership quality. **CO4:**Understand the individual through goal/target setting, self motivation and practicing creative thinking. **CO5 :**Enrich the personality.
LANGUAGE-II	**CO1:**சிற்றிலக்கியம், காப்பியம் வாயிலாக இலக்கிய, வாழ்வியல் அறநெறிகளை உரைத்தல். **CO2:**கட்டுரை வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல். **CO3:**தன்னம்பிக்கையை வளர்த்தல். **CO4:**இலக்கணங்களைக் கற்று தருதல், படைப்புத் திறனை உக்குவித்தல்.

Course Name with Code	Course Outcomes
	CO5:மாணவர்களை வேலை வாய்ப்புடன் கூடிய போட்டித் தேர்வுகளுக்குத் தயார்ப்படுத்துதல்.
ENGLISH-II E02	**CO1:** To read and comprehend English in the context of acquisition of soft (life) skill. **CO2:** To acquire knowledge about three basic genres of literature namely poetry, prose and drama along with their subdivisions emergence in various ages. **CO3:**To understanding of the various aspects of the Essay-its elements, kinds, structure and the nuances of language **CO4:** To communicate clearly, effectively and handle their day to day affairs well with their knowledge of language skills. **C05:** To apply the basic grammatical rules learnt from the prescribed text.
FINANCIAL ACCOUNTING - 22AGC3	**CO1:**Describing the concepts based on depreciation and its methods in books of accounts. **CO2:**Outline about the nature of Investment and Royal excluding Sublease. **CO3:**Identifying the essential characteristics of single entry system. **CO4:** Applying the basic concepts of departmental and branch accounting. **CO5:**Familiarize the procedure relating to hire purchase and installment in books of accounts.
PRINCIPLES OF MARKETING - 22AGC4	**CO1:**Understand the marketing concepts and marketing environment. **CO2 :**Acquire knowledge on product planning and product life cycle. **CO3:** Gain knowledge on choice of distribution channels. **CO4 :**Understand the various methods of sales promotion. **CO5:** Understand the peculiarities of marketing, marketing of agricultural products and commodity market.
COMPUTER APPLICATIONS IN BUSINESS - 22ADSC2	**CO1:**Recall the various concepts relating to computer and its various parts **CO2 :**Understand the meaning of software's, operating system etc **CO3:** Understanding the meaning and utility of database management system **CO4:**Evaluate the various aspects of management information system **CO5 :**Generating more ideas regarding the use of internet for business purpose

Course Name with Code	Course Outcomes
BUSINESS ECONOMICS – 22AAL2	**CO1:**To understand the internal and external decisions to be made by managers. **CO2:** To analyze the demand and supply conditions and assess the position of the company. **CO3:**To understand about theory of production and cost concepts. **CO4:**Determine price and output under various levels of competitions in business. **CO5:**Measure the per capita income of individuals and National Income of our country.
HUMAN RIGHTS , CONSTITUTION OF INDIA & IPR - FCB	**CO1:**Understand and apply written and oral communication skills to business. **CO2:** Understand and analyze the global legal environment. **CO3:**To familiarize the complex problems, find and deploy a variety of legal authorities, and communicate effectively in a variety of settings. **CO4:** Understand and Develop skills in business situations. **CO5:** Acquire the knowledge about the constitution of India.
COMMUNICATIVE ENGLISH – SS-I	**CO1:**Develop and effectively communicate through verbal/oral communication and improve the listening skills. **CO2:**Develop and actively participate in group discussion / meetings / interviews and prepare & deliver presentations. **CO3:** Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter-personal relationships, conflict management and leadership quality. **CO4:**Understand the individual through goal/target setting, self motivation and practicing creative thinking. **CO5:**Acquire the knowledge about the correct usage and conversation practice.
LANGUAGE -III	**CO1:**பக்தி இலக்கியம் வாயிலாக இலக்கிய, வாழ்வியல் அறநெறிகளை உரைத்தல். **CO2:**நீதி இலக்கியம் வாயிலாக வாழ்வியல் அறநெறிகளை உரைத்தல். **CO3:**நவீன கருவிகளை அறியச் செய்தல். **CO4:**இலக்கணங்களைக் கற்றுத் தருதல், படைப்புத் திறனை ஊக்குவித்தல். **CO5:**தற்கால கவிஞர்களைப் பற்றியும், சங்க இலக்கியங்களைப் பற்றியும் அறியச் செய்தல்.
ENGLISH-III E03	**CO1:** To identify the concepts of basic Grammar. **CO2:** To understand the proficiency of the English writer's narrative skill's of their experience. **CO3:**To express their own notions, in prose, poetry and short story. **CO4:**To develop an interest for literature and language

Course Name with Code	Course Outcomes
	CO5: To distinguish the development of prose through different periods.
HIGHER FINANCIAL ACCOUNTING - 22AGC3	**CO1:**Understanding the basic concepts of partner and procedures related to calculation of ratios. **CO2:**Acquiring the principle at the time of retirement in the books of partner. **CO3:** Analyzing dissolution and insolvency of firms and individuals. **CO4:** Evaluate the insolvency or loss of individuals or firms. **CO5:**Examine the concepts based on voyage, Human resource and inflation accounting.
INCOME TAX LAW & PRACTICE - 22AGC5	**CO1:**Acquire knowledge about fundamental concepts and Define the important concepts of Income Tax Act. **CO2:**Understand the procedure for determining the Residential status and incidence of tax **CO3:** Identify the various exempted incomes. **CO4:** Analyse the computation of taxable income under salary. **CO5:**Determine the taxable income under Income from house property and Business or Profession.
MATHEMATICS FOR BUSINESS – 22AAL3	**CO1:**Make use of various mathematical applications in Business. **CO2:** Explain and apply mathematical reasoning **CO3:** Utilize the contributions of Matrices, Set theory, Algebra for the betterment of the business. **CO4:** Give solutions to business problems with the help of Differential and Integral Calculus **CO5:**Apply the Linear simultaneous equations in business
COMMERCIAL LAW -22ASBI	**CO1:** Identify the basic legal principles behind contractual agreements. **CO2:** Understand the relevance of business law in economic and social context. **CO3:**Acquire problem solving techniques and will be able to present coherent, concise legal argument in partnership for achieving common goals. **CO4:**Exhibit attributes in understanding various negotiable instruments, its features and utilization in real –time. **CO5:** Prepare various agreements related to contract.
MATHEMATICAL SKILLS – SS -II	**CO1:** Problem solving techniques for aptitude problems **CO2 :**Prepare themselves for various competitive examinations. **CO3:** Applications of simple formulae **CO4:** Acquaintance to shortcut methods **CO5:** Acquaintance to various elementary concepts

Course Name with Code	Course Outcomes
LANGUAGE-IV	**CO1:**சங்க கால மக்களின் வாழ்வியலை அறியச் செய்தல். அற இலக்கியங்கள் வழி ஒழுக்கங்களைக் கற்றல். **CO2:**நாவல் வழி வெளிப்படும் சமுதாயச் சிந்தனைகளை அறிந்து விழிப்புணர்வைப் பெறுதல். **CO3:**நவீன கருவிகளை அறியச் செய்தல். **CO4:**மொழி அறிவை வளர்த்தல், படைப்புத் திறனை வளர்த்தல். **CO5:**மாணவர்களுக்குத் தன்னம்பிக்கை மற்றும் தலைமைப் பண்பை வளர்த்தல், மாணவர்களை வேலை வாய்ப்புடன் கூடிய போட்டித் தேர்வுகளுக்குத் தயார்ப்படுத்துதல்.
ENGLISH-IV E04	**CO1:** To understand the narrative style of the renowned prolific writers'personal experiences **CO2:** To analyse and demonstrate their writing skills. **CO3:** To cherish the populous works of eminent classical writers. **CO4:** To develop an ability to write in appropriate genres for a variety of purposes and audience **CO5:** To be aware of important grammar and confidence in their own voice as a writer
CORPORATE ACCOUNTING – 22AGC6	**CO1:**Explaining about the basic provisions towards issue of shares in market. **CO2:**Understanding the concepts of debenture and its accounting. **CO3:**Analyze the company's final accounts and Managerial Remuneration. **CO4:** Estimating methods of goodwill and shares. **CO5:** Examine various procedures related to liquidation of companies.
GOODS AND SERVICE TAX – 22ADSC4	**CO1:**Recall various concepts relating to Indirect tax regime in India. **CO2:**Analyze the concept and applicability of GST in businesses. **CO3:**Compare the GST regime with other indirect tax laws prior to it. **CO4:**Illustrate GST system in own business and other prototypes. **CO5:** Examine the custom law and related duties and taxes.
STATISTICS FOR BUSINESS – 22AAL4	**CO1:**To apply knowledge to solve simple tasks using computer **CO2:**To choose a statistical method for solving practical problems **CO3:**To able explain probability theory and probability distribution in relation to general statistical analysis **CO4:**Students will able to interpret the meaning of the calculated statistical indicator **CO5:** To independently calculate basic statistical parameters

Course Name with Code	Course Outcomes
COMPANY LAW AND SECRETARIAL PRACTICE – 22ANME2	**CO1:** Define the fundamentals of corporate law. **CO2:** Identify the role, responsibilities, appointment and liabilities of corporate directors. **CO3:** Analyzing various winding up procedures, regulations and formalities under law. **CO4:** Examine the role of corporate secretary ship and specific conditions. **CO5:** Outline corporate level meetings with regard to duties of company secretary, drafting correspondence, Notice, Agenda and Minutes.
MATHEMATICAL SKILLS – SS2	**CO1** :Problem solving techniques for aptitude problems **CO2:** Prepare themselves for various competitive examinations. **CO3:** Applications of simple formulae **CO4:** Acquaintance to shortcut methods **CO5:** Applying the techniques in real life problems.
EXTENSION ACTIVITIES (NCC/NSS/SPORTS/CLUB ACTIVITIES) COC1/COC2/COC3/COC4	**CO1:** Identify and apply the elements of social activities **CO2:** Demonstrate effective use of government schemes and projects **CO3:** Investigate visual strengths to promote NCC activities **CO4:** Identify and apply the sustainable use of club activities **CO5:** Create the awareness to people about the environmental pollution
HIGHER CORPORATE ACCOUNTING – 22ADSC5	**CO1** :Recall various concepts and methods of preparing accounts under mergers and acquisitions. **CO2:** Understand various methods of preparing holding company accounts. **CO3** :Understand various methods of preparing and assessing final accounts of banking companies. **CO4** : Analyze the final accounts of insurance companies. **CO5:** Analyze the accounting statements of electricity companies.
COST ACCOUNTING – 22AGC7	**CO1:** Recall various concepts of costing and costing methods. **CO2:** Analyze the various elements of costing . **CO3**: Explain the labor wage payment system. **CO4:** Outline the cost under process costing system . **CO5**: Examine about operational costing, contract costing and Reconciliation of Cost and Financial Statements.
INTERNSHIP/ FIELD PROJECT - 22ACIR	**CO1:** To Integrate theory with practical. **CO2:** To give opportunity to students to work with industrial expert. **CO3:** To introduce students to work culture. **CO4:** Acquire skills in communication, management team work. **CO5:** To understand scope, functions and job responsibilities in various departments of an organization.

Course Name with Code	Course Outcomes
OFFICE AUTOMATION – 22ACL1	**CO1:** Familiarize the basic concepts and features of computer. **CO2:** Competence on documentation. **CO3:** Acquaint the usage of excel spread sheet functions. **CO4:** Ability to present the information with features of power point. **CO5 :**Acquire knowledge on maintaining database and networks operations.
FINANCIAL MARKETS AND SERVICES – 22AGE-IA	**CO1:** Understand the components of financial system. **CO2:** Understand the various financial products, services and strategies by various institutions. **CO3:** Analyze the structure of the financial markets. **CO4:** Know the role of SEBI for various financial institutions. **CO5:** Understand current scenario of financial system and challenges.
BUSINESS FINANCE -22AGE-IB	**CO1**:Recall various concepts relating to finance. **CO2:** Understand the various techniques of financial planning. **CO3**:Analyze various sources and forms of finance. **CO4:** Evaluate various dimensions of capital market and their components. **CO5:** Evaluating capitalization concept and related theories for decision making.
MICRO FINANCE – 22AGE-IC	**CO1:** The concept of micro finance **CO2:** Understand the functions of micro enterprises **CO3**:Understand the credit delivery methodology **CO4:** Discuss the pricing of micro finance products **CO5:** Gain knowledge on the features of commercial micro finance
DIGITAL MARKETING – 22ASDSE1A	**CO1:** To develop and idea about digital marketing and its functions **CO2:** To failure students about product and its classification **CO3:** To make them understand digital pricing policies **CO4:** To introduce the concept of digital sale forecast **CO5:** To make them understand digital marketing plan.
RETAIL MARKETING – 22ASDSE1B	**CO1**:To develop and idea about Retail marketing and its functions **CO2:** To failure about retail product and its classification **CO3:**To make them understand retail pricing policies **CO4** :To introduce the concept of retail sale forecast **CO5** :To make them understand retail channel management

Course Name with Code	Course Outcomes
SERVICE MARKETING - 22ASDSE1C	**CO1:** The students will be able to explain the growth and future of services. **CO2:** The students will be able to provide theoretical and practical basis for assessing service performance using company examples. **CO3:** Demonstrate a know ledge of the extended marketing mix. **CO4:** Effective understand what quality means in service delivery and how perception of service quality are develops by customers. **CO5:** Understand the different types of raining and motivation.
BANKING THEORY LAW AND PRACTICE – 22ASB3	**CO1:** Know the structure of Indian Banking Industry. **CO2:** Understand the functions of Reserve Bank of India. **CO3:** Familiarize on Sound lending practices. **CO4:** Know the features of negotiable instruments. **CO5:** Understand the recent concepts on banking and Negotiable instruments.
MANAGERIAL SKILLS – SS- III	**CO1:** Develop and effectively communicate through verbal/oral communication and improve the listening skills. **CO2:** Develop and actively participate in group discussion / meetings /Interviews and prepare & deliver presentations. **CO3:** Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter- personal relationships, conflict management and leadership quality. **CO4:** Understand the individual through goal/target setting, self motivation and practicing creative thinking. **CO5 :** Acquire the knowledge about the reasoning ability and mental attitude.
MANAGEMENT ACCOUNTING – 22AGC8	**CO1:** Outline the various concepts relating to management accounting. **CO2 :** Analyze financial statements using ratio analysis. **CO3:** Evaluate the working capital management of companies. **CO4:** Comparing various alternatives using marginal costing and decision making. **CO5:** Analyze new budget and budgetary control for Organizations.
PRINCIPLES OF AUDITING – 22AGC9	**CO1:** Understand the Concept of auditing and learn the audit techniques. **CO2:** Understand the rights and duties of auditors. **CO 3:** Verify and value of assets and liabilities. **CO4:** Apply the best auditing process as lifelong practice. **CO5 :** Impart the knowledge on investigation procedure.

Course Name with Code	Course Outcomes
ACCOUNTING PACKAGE – 22ACL2	**CO1:** Enhances the computerized accounting skills. **CO2:** Ability to interpret the accounting & inventory statements by applying various financial tools. **CO3:** Acquire knowledge on the preparation of statutory compliance. **CO4:** Acquaint to prepare bill-wise statement. **CO5:** Learn to extract financial and inventory reports.
COMMERCE PRACTICAL – 22ACL3	**CO1:** Understand filling of forms relating to banking and insurance by clients. **CO2:** Familiarize the forms used in stock. **CO3:** To understand e- filing of tax returns. **CO4:** Understand the procedure and filling of requisite forms in setting up new business. **CO5:** Apply the theoretical knowledge in to practice.
INVESTMENT MANAGEMENT-22ADSE2A	**CO1:** Recalling various alternatives of investment. **CO2:** Comparing the features of various investment markets. **CO3:** Analyzing investments using fundamental analysis. **CO4 :** Applying technical analysis for evaluating investments. **CO5 :** Evaluate the optimum portfolio for investment.
FINANCIAL MANAGEMENT – 22ADSE2B	**CO1:** Understanding of the overall role and importance of finance function. **CO2:** To ensure regular and adequate supply of funds to the concern. **CO3:** It helps the company in increasing its profits in the form of higher returns to stockholders. **CO4 :** Ability to expand your business mode. **CO5 :** Determining the percentage of profit earned to be paid to the shareholders as dividend.
BRAND MANAGEMENT-22ADSE2C	**CO1:** Recall the basic concepts of branding and related terms. **CO2:** Compare brand image building and brand positioning strategies. **CO3:** Analyze the impact of brand, brand loyalty and brand audit. **CO4:** Explain the brand rejuvenation and brand monitoring process. **CO5:** Apply various strategies for brand building and monitoring.
CONSUMER PROTECTION AND CONSUMER RIGHTS – 22AIDE	**CO1:** To provide a mechanism for prompt action on complaints, protect consumer etc. **CO2:** To restore the balance in the buyer-seller relation in the market place. **CO3:** To protect and promote the consumer's interest. **CO4:** To provide a fair and consistent service across the board, this includes protecting the rights of consumers from unfair or abusive business practices. **CO5:** It provides important feedback on the working of the administration.

Course Name with Code	Course Outcomes
ENTREPRENEURIAL DEVELOPMENT – 22ASB4	**CO1:**Understand the basic development of entrepreneurship as a profession and Identify and implement systems for collecting and analyzing information to monitor the performance of a new firm. **CO2:**Understand the differences between an entrepreneurial venture and an ongoing business operation. **CO3:**Describe examples of entrepreneurial business and actual practice, both successful and unsuccessful, and explain the role and significance of entrepreneurship as a career, in the firm, and in society. **CO4:**Understand the importance and role of ethical, sustainability, innovation and global issues for strategic decision making. **CO5:** Evaluate different modes of entering into entrepreneurship.
PROJECT & VIVA - VOCE	**CO1:**Ability to identify research problems and selection of research areas. **CO2:** Acquire knowledge to an application software **CO3:**Ability to choose and apply appropriate tools for programming. **CO4:**Develop the skills to arrive a technical solution to the research problem **CO5:**Obtain practical knowledge in preparing the research report.
MANAGERIAL SKILLS – SS3	**CO1:** Develop and effectively communicate through verbal/oral communication and improve the listening skills. **CO2:** Develop and actively participate in group discussion / meetings /interviews and prepare & deliver presentations. **CO3:**Understand and develop effectively in multi-disciplinary and heterogeneous teams through the knowledge of team work, Inter- personal relationships, conflict management and leadership quality. **CO4:**Understand the individual through goal/target setting, self motivation and practicing creative thinking. **CO5:** Acquire the knowledge about the reasoning ability and mental attitude.
CLUB ACTIVITIES	**CO1:**Identify and apply the elements of club activities **CO2:**Demonstrate effective use of government schemes and projects **CO3:**Investigate visual strengths to promote club activities **CO4:**Identify and apply the sustainable use of club activities **CO5:**Create the awareness to the student about club activities