



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution		PARK'S COLLEGE
Name of the head of the Institution		Dr. A. MURUGAVEL
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		04212213318
Mobile no.		9566656601
Registered Email		principal@parkscollege.ac.in
Alternate Email		info@parkscollege.ac.in
Address		Palladam Main Road
City/Town		Tirupur
State/UT		Tamil Nadu
Pincode		641605
2. Institutional Status		

Autonomous Status (Provide date of Conformant of Autonomous Status)	26-May-2007
Type of Institution	Co-education
Location	Rural
Financial Status	private
Name of the IQAC co-ordinator/Director	S. SANNASI
Phone no/Alternate Phone no.	08610533806
Mobile no.	9842018081
Registered Email	principal@parkscollege.ac.in
Alternate Email	info@parkscollege.ac.in

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://parkscollege.ac.in/Download/AQAR_2017_2018_Report.PDF
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4. Whether Academic Calendar prepared during the year

Yes

if yes, whether it is uploaded in the institutional website:
Weblink :

<http://parkscollege.ac.in/Download/calendar%202018-19.pdf>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	B++	80.80	2004	16-Sep-2004	15-Sep-2009
2	A	3.01	2011	30-Nov-2011	29-Nov-2016
3	A	3.01	2017	12-Sep-2017	11-Sep-2022

6. Date of Establishment of IQAC

01-May-2005

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries

Quantitative & Qualitative Metrics of Revised NAAC Norms	12-Jul-2018 1	117
Skill Development Opportunities for faculty Members	30-Oct-2018 1	107
Revised NAAC Accreditation Process	06-Feb-2019 1	118

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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View Link](#)

10. Number of IQAC meetings held during the year :

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View Uploaded File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. IQAC made an effort to introduce Outcome Based Education in the curriculum 2. Organized three events to maintain quality in the Education 3. Created awareness on Ecofriendly environment to the first year students 4. Motivated the departments to the first year students 5. Motivating the faculties to involve in research activity like paper presentation article publication

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
To encourage the faculty members to concentrate more on publications of research articles in peer reviewed journals with high impact factor.	To increase the OnCampus and OffCampus Placement drive to all final year students.
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14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body	Meeting Date
Academic Council	31-Dec-2018

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

No

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission

2019

Date of Submission

07-Feb-2019

17. Does the Institution have Management Information System ?

Yes

If yes, give a brief description and a list of modules currently operational (maximum 500 words)

The college has systematized Management Information System to have thorough monitoring system to have control over the performance of the college both in academy and administration. All departments are connected with Wifi facilities. The Library is automated with library management. The students can access with DELNET, and NList. The COE section is fully automated with web based system. Events and activities of the various departments and the examination related information are uploaded in the college website such as Examine time table, result etc. The list of modules include, placement cell, IQAC, Internal examination, extension activities like NSS, YRC, and Eco Club are functioning well as per the direction from the hierarchy. Research cell is continuously taking

effort to increase the research activities among the faculties.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BCom	22A	Commerce	24/10/2018
BCom	22B	Commerce with Computer Applications	24/10/2018
BBA	23C	Business Administrations	24/10/2018
BBA	23D	Business Administrations with Computer Application	24/10/2018
BSc	24A	Mathematics With Computer Applications	24/10/2018
BSc	25A	Computer Science	24/10/2018
BCA	26A	Computer Applications	24/10/2018
BSc	27A	Costume Design & Fashion Technology	24/10/2018
BSc	28A	Information Technology	24/10/2018

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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
BA	English Literature	24/10/2018	FCD	24/10/2018

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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
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BCom	Commerce	01/06/2017
BCom	Commerce with Computer Applications	01/06/2017
BCom	Commerce with Information Technology	01/06/2017
BBA	Business Administrations	01/06/2017
BBA	Business Administrations with Computer Applications	01/06/2017
BSc	Mathematics with Computer Applications	01/06/2017
BSc	Computer Science	01/06/2017
BCA	Computer Applications	01/06/2020
BSc	Information Technology	01/06/2017
BSc	Costume Design & Fashion Technology	01/06/2017
BA	English Literature	01/06/2017
MBA	Business Administrations	01/06/2017
MCom	Commerce	01/06/2017
MSc	Costume Design & Fashion Technology	01/06/2017

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
No Data Entered/Not Applicable !!!		
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	General	51
BSc	Costume Design and Fashion	67
BCom	Information Technology	12
BBA	Computer Applications	17
BCA	Computer Application	24
BSc	Computer Science	42
BCom	Computer Applications	74
MCom	Commerce	5
BSc	Information technology	19
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained
<p>In the college well equipped feed back system whereby the prescribed format given to the stake holders to get their opinion about the teaching methodologies followed by faculties in various disciplines and the supporting activities undertaken by the faculty for the welfare of the students and the institution is collected . Five point scale system is followed to rate the faculty members. After collecting the feedback the rating is given to all the staff members by the head of the Institution. The principal calls the individual faculty and inform the rating obtained by the faculty in the feedback system. If necessary the principal gives instructions to the faculty to improve their quality and upgrade the knowledge which inturn helps the faculty to deliver good information about the subjects and also in other areas like general knowledge, aptitudes skills and communication skills of the students to get better placement to the students. Further the principal discusses the result of the feedback with the management to maintain sustainable quality in teaching.</p>

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	Commerce	60	65	57
BCom	Computer Application	120	134	118
BCom	Information Technology	60	57	44
BBA	Business Administration	60	49	35
BBA	Computer Application	40	34	28
BSc	Mathematics with Computer Application	40	16	8
BSc	Computer Science	120	57	46
BCA	Computer Application	60	45	30
BSc	Information Technology	60	34	22

BSc	Costume Design & Fashion	60	68	56
BA	English Literature	50	24	12
MBA	General	120	26	18
MCom	Commerce	30	41	30
MCom	International Business	36	12	7
MSc	Costume Design & Fashion	30	20	15
MPhil	Commerce	45	0	0
MPhil	Management	35	4	2
MPhil	Costume Design & Fashion	23	0	0
PhD or DPhil	Management	20	3	2
PhD or DPhil	Commerce	45	4	2
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	456	70	60	10	12

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
70	70	16	10	7	10

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2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Yes, Teacher Guardian Scheme is implemented in the institute wherein 15 to 20 students are assigned to a faculty member who acts as their mentor for the entire programme duration. Mentor regularly interacts with the students and monitor their academic performance and attendance. Students are counselled by the mentors, class advisors, subject faculties and HOD for improving their academic performance and attendance. Mentors and Class Advisors counsel the students regarding their performance and schedule additional lectures/practical's. At first year level, students academic and personal issues of concern are well looked after by the class advisor/mentors. The critical cases are handled by first year in charges. This way the students

realize their responsibilities at the early stage itself. Mentoring system is followed by all departments from the second year onwards. The students are given guidance for career, personal, besides academic issues. A special arrangement also, is made available to the students to deal with psychosocial issues arising in cases like single parenting, bread earner in the family etc. For higher semesters, the mentors allocated to the students will council same group of students for three years i.e. the same set of students will be monitored and counselled till they have passed the course. The meetings of mentorship are conducted every month, in which students meet their mentors for academic and personal issues. The students who have less attendance and who have missed their internal tests are paid special attention from mentors side. Even the students with many issues are asked to call parents for parents mentor meetings. The mentor is also responsible to provide counselling to the student and provide guidance regarding personal and academic issues. The mentor keeps track on their improvements and counsels them accordingly. The role of the mentor is to nurture the students and guide them for any issues they are coming across. Students with personal/family problems if any, are given counselling and support by a professional counsellor. A large number of students who perceive the professional course are quite focussed, still they may fall short of score to be promoted to above sections. Such students are given counselling by the mentors and the subject teachers and remedial lectures are conducted. Students are supported and guided both in cocurricular and extracurricular activities . The mentors of the class discusses with each and every student individually and supports them in all the possible ways to enrich their academic performance. The mentors contacts the parents and educates them, if required about their wards performance, and the academic programmes of the college as well as the support system and the monitor system the student and parents. The mentors always keeps a check on the attendance of the student, the marks/grades obtained in the internals externals examinations, and regarding his/her candidature in the campus placement and provides remedial coaching.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1244	74	1:17

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
26	26	0	26	2

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Prof. S. SANNASI	IQAC / CIQA coordinator	Organizing Secretary, International Conference on Digital Business Transformation
2018	Dr. K. SIVAKUMAR	Associate Professor	Research Challenges intelligent system of Computer Science

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-	Date of declaration of results of semester-
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			end examination	end/ year- end examination
No Data Entered/Not Applicable !!!				
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
0	0	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://www.parkscollege.ac.in/

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
No Data Entered/Not Applicable !!!					
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

No Data Entered/Not Applicable !!!

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
Dr. N. Pasupathi
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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
No Data Entered/Not Applicable !!!				
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

No Data Entered/Not Applicable !!!				
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3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
An Awareness on environmental Safety	Commerce	20/08/2018
Minimize e waste	Computer Science	12/02/2019
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
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3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
No Data Entered/Not Applicable !!!			
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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management Science	2
No file uploaded.	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
No Data Entered/Not Applicable !!!			
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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	25	16	0	0
Presented papers	10	7	0	0
Resource persons	2	3	0	0
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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
S. Sannasi	Analyzing potential customer in the domestic market	ESR Garments	25000
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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Costume Design Fashion	Innovation in Apparel Design Using CAD	SNP Knitters	18000	16
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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Eye Vision Screening Test	Vasan eye care hospital	20	700
Warfare (NCC)	Kumaraguru college of technology	1	20
IGC CAMP(NCC)	KPR Institute Of Technology	1	1
AAC(NCC)	GR Rifles	1	2
CATC CAMP (NCC)	Rathnam college of arts and science	1	10
CATC CUM RDCH (NCC)	Hindusthan college of engineering and technology	1	20
Tree Plantation	Park's College	20	50
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Clean India mission pledge taking	Park's college	Swatch Bharath	20	100
Internship meeting	Park's College	Swatch Bharath	10	50
Drawing Competition	NMCT	Aids Awareness	1	5
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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
No Data Entered/Not Applicable !!!			
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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Innovic academy	18/01/2019	Soft Skill and Communication skill	16
M/s Voice Training and Research institute	24/01/2019	Placement Training	10
We5 Solution	01/02/2019	Research Collaborative	35
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
208800	208800

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Newly Added
Seminar Halls	Newly Added
Laboratories	Newly Added
Classrooms with LCD facilities	Newly Added
Seminar halls with ICT facilities	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
ONLINE CAMPUS LIBRARY MANAGEMENT SYSTEM	Fully	S.A 1.0	2013

4.2.2 – Library Services

Library Service Type	Existing	Newly Added	Total
No Data Entered/Not Applicable !!!			
View File			

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	115	4	1	0	3	2	9	20	0
Added	0	0	1	0	0	0	0	0	0
Total	115	4	2	0	3	2	9	20	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

20 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
6	5	2	1

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

As per the guidelines of Bharathiar University, Upgrade the Library, Computes, and laboratories. Budget approved after scrutiny and approval of board of governance and management committee. A central library committee formed to address the various issues and smooth functioning. Books and journals demand from all the faculties for various subjects in the curriculum. Purchase committee persuade the application for laboratory equipment up gradation, repair and maintenance Facilities are available for sports in various games scheduled and maintained by physical director. Sports complex extended to the College facilitating Students activities related to Indoor games were played in the College campus in Sports room like Carrom, Chess etc and outdoor games like Cricket, Football, Handball, Kabaddi, KhoKho,. Cleanliness and hygiene maintained in classrooms and other the places through housekeeping staff

<http://www.parkscollege.ac.in>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Management for the student	139	544750
Financial Support from Other Sources			
a) National	State Government SC, ST Scholarship	23	134100
b) International	Nil	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Language Training in Language Laboratory	16/07/2018	384	Soft Skill Trainer
Soft skills Development	06/12/2018	384	Soft Skill Trainer
No file uploaded.			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of studentsp placed
2018	TNPSC Coaching	246	267	0	10
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Parks College	73	42	Nan	157	32
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2018	20	B.Com CA	Applied Commerce	Park's College	M.Com
2018	3	B.Com CA	Applied Commerce	Park's College	MBA
2018	5	BBA	MANAGEMENT	PARK'S COLLEGE	MBA
2018	3	BBA(CA)	MANAGEMENT	Hindustan College of Arts & Science	MBA
2018	2	B.Sc(CDF)	COSTUME DESIGN & FASHION	PARKS COLLEGE	M.Sc(CDF)
2018	3	B.A. English Literature	English	Park's College	MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
DEFIER 2018	COLLEGE	117
CRICKET	UNIVERSITY	1
Pongal Competition	Institutional	58
Drawing Competition	Institutional	63

Hillario 2019	State Level	3
Cultural Meet	State Level	2
SPORTS MEET	Institutional	4
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	RUNNER	National	1	Nil	16U26A022	SATHYASE ELAN
2018	WINNER	National	Nil	8	16U26A028	VINOTH
2018	RUNNER	National	1	Nil	17U25A034	YUANSANK ARAN
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Student council formed as per the University norms every year, through a properly set procedure. A committee consisting of the Principal, Deans, Heads and previous student council member, duly form a new council of students. The student representatives are called to participate in the meeting organized by the principal with regard to academic and administrative issues. They can contribute their views and ideas for the betterment of the work. The suggestion and recommendation given by the student are duly considered before taking the final decision.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The final year students after completing their studies register themselves as alumni in the prescribed format in their respective departments. Alumni meet is organized twice in a year by the management in the meeting healthy discussions are made to improve the student knowledge level and also the college. The decision of the alumni meet brought to the notice of management and they are given due consideration while making policy and decision for the welfare of the students A representative from alumni member is included in the Board of studies in the concerned department. They are invited to BOS Meeting where they contribute their valuable ideas to frame the curriculum, which helps to improve the knowledge in their subject which will help them to cope up with the emerging requirements of the industry where they are placed. Further, the curriculum is designed in the board of studies concerned after considering the feedback from the alumni members.

5.4.2 – No. of registered Alumni:

460

5.4.3 – Alumni contribution during the year (in Rupees) :

26000

5.4.4 – Meetings/activities organized by Alumni Association :

Independence day and Republic day celebration. The Alumni students sponsored the prizes for the various events conducted on both days

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Vision • Attain global excellence in the field of Education and Training and produce professionals of world standards to face the competitive tomorrow. • Accept and adhere to the latest emerging technologies without crossing the boundaries of our rich culture. Leadership • Create human assets with high ethics who would considerably contribute for the betterment of the Country. Provide a curriculum that best matches the requirements of the Individual, Industry and the Society. • Keep quality education affordable and reachable to all segments and sections of the society. • Welcome Technological developments in full swing and implement the best of them constantly.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Teaching and Learning	We are following OBE methodologies. To make learning more effective we have choicebased credit and grading system of examinations. We have devised new teaching pedagogies for different category of students. We ensure a perfect blend of classroom teaching ICT enabled teaching so that the students are motivated all the times. We ensure state of the art lab facilities, Computational facilities, Library also competent faculty
Examination and Evaluation	We follow University examination scheme of 75:25 and wherein 75 weightage is given to end semester exam 25 weightage is given to internal test. This scheme of continuous internal assessment ensures proper learning outcomes. This scheme provides us with various heads of evaluation such as assignments, seminars, attendance, practical etc. These heads of exams and evaluation enables formative assessment. We also calculate course outcomes with direct indirect assessment methods to ensure effective learning.
Curriculum Development	Curriculum periodically reviewed and updated by the academic council on the recommendations of the Board of Studies

of individual department keeping pace with time.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	The institute is planning to go for permanent autonomy through NAAC Affiliation processes.
Administration	The institute has a sound administration which percolates from our trust office located in tirupur. The delegation of work / orders is from trustee at Tirupur to Principals subsequently to Heads of units. Finance and Accounts: The institute has a chief finance accounts officer who keeps track of expenses. The department is responsible for receiving student fees disbursements of funds as when required. The annual record of audit balance sheet is properly maintained.
Student Admission and Support	Student Admission and Support: The institute strictly does admissions as per Department of Higher Education, Department of Collegiate Education Government of Tamilnadu, mandate and participates in CAP process as mentioned earlier. As the students come from diverse backgrounds the are eligible for scholarships free ships as per government rules. The institute supports the students throughout the course duration through grooming them with aptitude / soft skills, supporting them financially for projects, paper publications, supporting them for sports other cultural activities
Examination	Offers choicebased creditbased grading system of examination, wherein the students have choice of department level institute level electives

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Dr.K.P.Rajesh	Revised NAAC norms and procedures	Management	1000
2018	Dr.D.Gnana Senthil Kumar	Revised NAAC norms and procedures	Management	1000

2019	G.Shanmuga priya	Enhancing instructional and evaluation in higher education	Management	1000
2019	P.Sridhar	Research issues and effective teaching pedagogy.	Management	1000
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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Plan Today for Better Tomorrow	Plan Today for Better Tomorrow	09/01/2019	09/01/2019	23	4
2019	Mentoring Next Generation Faculty Mentoring Next Generation Faculty	Mentoring Next Generation Faculty	01/03/2019	02/03/2019	35	6
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
ENHANCING INSTRUCTIONAL AND EVALUATION SKILLS IN HIGHER EDUCATION	26	23/02/2019	23/02/2019	1
Faculty Enrichment Programme on Research Issues on Effective Teaching Pedagogy	12	28/09/2019	28/09/2019	1

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
71	71	5	5

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Free education for children	Free education for children	Semester Fees Concession.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institutional strategies for mobilisation of funds and the optimal utilisation of resources The following are the various strategies employed by the college for fund mobilization: Resource mobilisation policy and procedures of the Institution. Strategies Employed for Resource Mobilization: • The institution seeks to mobilize government and nongovernment grants for the improvement of institutional infrastructure and knowledge resources and to that end prepares, vets and submits proposals to the relevant authorities such as the UGC, the Tamilnadu State Government. • It reaches out to local organizations including banks, corporate houses and civic bodies for empathetic patronage. • It welcomes donations, memorial prizes and endowments from staff members, alumnae and guardians towards the prize and endowment funds. • It partners with fellow colleges in jointly sponsored academic exchanges. • It engages with its alumnae and other stakeholders in exploring revenue-generation avenues, some of which have borne fruit. • All government and non-government financial grants are utilized fully keeping in mind the best interests of the stakeholders. Mobilization and utilization of Space and Time. • Space which is at a crunch in the college is utilized fully and imaginatively. A strip of land behind one of the buildings has been transformed into a garden and a previously unused storage space has been creatively crafted into a Canteen for students. • The Computer Laboratory which accommodates multiple related courses, the seminar halls which are also used as lecture theatres, the library which functions as a composite knowledge resource centre are but a few other examples of optimal space utilization. Mobilization of Intellectual and other Abstract Resources. • The institution mobilizes its human resources, too by visualizing, designing and implementing academic and co-curricular activities that challenge the students to the utmost and develop their potential to the fullest. • It encourages all staff members to reach their personal and professional growth goals by cooperating with their career development imperatives and discipline specific aspirations. • Most importantly, it is the abstract resources of intellectual and moral probity, along with a social conscience and cultural inclinations which are prioritized and cultivated by the institution in the overarching plan of its progress. Procedures for Resource Mobilization: • The types and methods of resource mobilization are discussed in Staff meetings, Finance Sub-Committee meetings and are approved by the Governing Body of the college. It is also discussed in the Alumnae Association meetings. • Resource mobilization at its several levels along with its optimal utilization is carried out by its immediate monitoring agency as for example a talent search competition among students is overseen by the Students' Union and the stewardship of financial resources by the Finance Sub-Committee.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
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6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Experts	Yes	IQAC
Administrative	Yes	Audit Cell	Yes	Management

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

The parent teacher meeting is conducted every year during Induction programme. Parent meet is also organized for informing parents counselling

6.5.3 – Development programmes for support staff (at least three)

Computer training is provided to all the support staff. They are encouraged to enhance their qualification their qualification

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Members of faculty and students to undergo MOOC/ SWAYAM Courses

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	soft skills coaching to students of final year	12/07/2018	12/07/2018	06/03/2019	276
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male

Self defense program	10/09/2018	11/10/2018	327	341
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7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Erected Solar Street Light in the college campus for using renewable energy

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Ramp/Rails	Yes	0
Scribes for examination	Yes	4

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
No Data Entered/Not Applicable !!!							
No file uploaded.							

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
SKY International Yoga Education	07/08/2018	08/08/2018	246
Brhamakumaris Meditation Learning	27/02/2019	27/02/2019	257
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

(i) Tree plantation (ii) Segregation of waste (iii) Rain water harvesting (iv) Waste to compost (v) Energy audit

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Fairly good Industry interaction through MOUS of corporate.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link
http://parkscollege.ac.in/index.html

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Process of implementing OBE for all UG and PG students whereby the individual students focus on the knowledge obtained through OBE in creating innovative ideas and strategies for the success of the institutions where they are placed. Further intake of students mostly from the rural area. Hence students are given due attention for improving their knowledge and communication skills by providing regular soft skill training by the external experts.

Provide the weblink of the institution

<http://parkscollege.ac.in>

8. Future Plans of Actions for Next Academic Year

To take initiative for getting approval from the parent university for all the departments as research departments. To encourage all the staff members to involve in social extension activities apart from their regular tasks to bring betterment in the standard of living of weaker sections. Prepare and Minor and Major projects for getting financial assistance from various funding agencies. Ensuring 100% Placement in the forthcoming year by giving proper personality development and soft skills.