

**MASTER OF BUSINESS ADMINISTRATION  
(Full Time) DEGREE (UNDER CBCS)  
Effective from 2016 -2017and onwards**

Sem	Course Type	Subject Code	Title of the subject	L	E	CIA	ESE	Total	C
I	Core	33AC1	Management Principles and Organizational Behavior	4	3	25	75	100	4
I	Core	33AC2	Managerial Economics	4	3	25	75	100	4
I	Core	33AC3	Accounting for Managers –I	4	3	25	75	100	4
I	Core	332C4	Business Environment and Ethics	4	3	25	75	100	4
I	Core	33AC5	Quantitative Methods for Management	4	3	25	75	100	4
I	Core	33AC6	Entrepreneurial Development	4	3	25	75	100	4
I	Core	33AC7	Corporate communication	4	<b>GRADE</b>				
I	Core	33AC8	Computer Applications for Management	4	<b>GRADE</b>				
<b>I</b>	<b>CE</b>	<b>CE I</b>	<b>Comprehensive Examination</b>	<b>GRADE</b>					
II	Core	33AC9	Production and Operations Management	4	3	25	75	100	4
II	Core	33AC10	Marketing Management	4	3	25	75	100	4
II	Core	33AC11	Human Resource Management	4	3	25	75	100	4
II	Core	33AC12	Accounting for Managers – II	4	3	25	75	100	4
II	Core	33AC13	International Business	4	3	25	75	100	4
II	Core	33AC14	Hospitality and Tourism Management	4	3	25	75	100	4
II	NMC	33ANMC	Garment Merchandising	2	3	-	100	100	2
II	MP	MP I	Management Practices – I	4	<b>GRADE</b>				
<b>II</b>	<b>CE</b>	<b>CE II</b>	<b>Comprehensive Examination</b>	<b>GRADE</b>					

Sem	Course Type	Subject Code	Title of the subject	L	E	CIA	ESE	Total	C
III	Core	33AC15	Research Methods for Management	4	3	25	75	100	4
III	Elective	33AEL1 To 33AEL52	Elective – I	4	3	25	75	100	4
III	Elective		Elective – II	4	3	25	75	100	4
III	Elective		Elective – III	4	3	25	75	100	4
III	Elective		Elective – IV	4	3	25	75	100	4
III	Elective		Elective – V	4	3	25	75	100	4
III	Elective		Elective – VI	4	3	25	75	100	4
III	Skill Training		33APOC	Placement Oriented Course	4	<b>GRADE</b>			
III	Project	33AIT	Internship Training	<b>GRADE</b>					
<b>III</b>	<b>CE</b>	<b>CE III</b>	<b>Comprehensive Examination</b>	<b>GRADE</b>					
IV	Core	33AC16	Strategic Management	4	3	25	75	100	4
IV	Project	33PV	Major Project & Viva Voce	-	-	100	100	200	8
IV	MP	MP II	Management Practices – II	2	<b>GRADE</b>				
<b>IV</b>	<b>CE</b>	<b>CE IV</b>	<b>Comprehensive Examination</b>	<b>GRADE</b>					
<b>TOTAL</b>				<b>100</b>	<b>63</b>	<b>600</b>	<b>1700</b>	<b>2300</b>	<b>90</b>