

Park's College, Tirupur-5

Department of Commerce

Restructured scheme of Curriculum for M.I.B based on CBCS

Sem	Type	Sub Code	Title of the Paper	Hrs/ week	CIA	ESE	Max. Marks	Exam Hrs	Credit
I	C1		Managerial Economics	5	25	75	100	3	4
	C2		International Marketing Management	5	25	75	100	3	4
	C3		Global Business Environment	5	25	75	100	3	4
	C4		Financial and Management Accounting For Exporters	5	25	75	100	3	4
	C5		Human Resource Management	4	25	75	100	3	4
	E1		Elective-I MS-Office & Internet (practical)	4	40	60	100	3	5
			Soft Skills	2	-	-	-	-	-
II	C6		Executive and EXIM correspondence	5	25	75	100	3	4
	C7		Foreign Exchange Management	5	25	75	100	3	5
	C8		India's Foreign Trade & Legislation	6	25	75	100	3	4
	C9		Logistics Operations	6	25	75	100	3	4
	E2		Elective-II Strategic Management	6	25	75	100	3	5
			Soft Skills	2	-	-	-	-	-
III	C10		Business Research Methods	6	25	75	100	3	5
	C11		International Business Relations	5	25	75	100	3	4

	C12		Foreign Trade Procedure & Documentation	5	25	75	100	3	4
	C13		Marketing of Financial and Travelling Services	5	25	75	100	3	4
	C14		Business Environment and Ethics	5	25	75	100	3	4
	C15		Computer aided Export Documentation (Practical Only)	2	20	30	50	3	2
			Soft Skills	2	-	-	-	-	-
IV	C16		Global Financial Management	5	25	75	100	3	4
	C17		Project Work & Viva-Voce	12	50	150	200	-	4
	E3		Elective –III International Advertising And Salesmanship	5	25	75	100	3	5
	E4		Elective -IV Export and Import Finance	6	25	75	100	3	5
			Soft Skills	2	-	50	50	3	2
							2200		90

Extra Credit Papers:

1. Retail Business Management
2. Banking and Insurance Management
3. Supply Chain Management

* For the Candidates Admitted From the Academic Year 2012 -2013 Onwards